

# Mary Chao

## Digital Marketing Specialist

Omaha, 2019-01-28

Ashley Alameda  
Head of Marketing  
Avanix, Inc.  
2509 Hall Valley Drive  
Omaha, NE 72662

Dear Ashley,

Two months ago, I hit a goal I never thought I'd reach. I pushed SEO traffic to 20 million monthly views. One year ago, traffic for our four sites—all of which I manage through a team of 25 employees—nested at just 4 million per month. Upper management challenged me to lead the team toward doubling our traffic. We hit that goal in just six months, blowing away our sales revenue forecasts in the process.

I know your main upcoming challenge will be to grow revenue from your new website. With over seven years of experience in SEO and social media marketing, and as someone who is passionate about staying on the leading edge of tech, I'm confident I can repeat the growth I achieved with XYZ as your new Digital Marketing Manager.

In my current position, I successfully lead creative strategy and internal development teams. Specifically, I have:

Skymrocketed Inbound Marketing ROI by 43%.  
Reduced Cost Per Lead by 35%.  
Boosted Landing Page Conversion Rates by 55%.

What impresses me most about your online marketing strategy is that you've managed to build a self-reliant team aligned with two basic key metrics only: traffic and conversions. This perfectly reflects my core professional values.

I'm adept at reading Google and user search intent, then translating that into measurable returns. Can we schedule a call to discuss ideas for growing your revenue by 25% in 2018?

Sincerely,  
Mary Chao



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# Cover Letter Usa

**Robin Ryan**

## Cover Letter Usa:

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Summer Jobs USA ,1995      **New York Court of Appeals. Records and Briefs**. New York (State).,      *Doing Business in the U.S.A. Under Free Trade* Mark A. Ivener,1989      *Summer Jobs U. S. A.*, 1995 Peterson's Guides,Peterson's Guides Staff,Peterson's,1994-11      **United States of America V. Wilks** ,1994      **Journal of the American Institute of Electrical Engineers** ,1923 Includes preprints of Transactions of the American Institute of Electrical Engineers ISSN 0096 3860      Cover Letters that Blow Doors Open Anne McKinney,1999 Designed as the comprehensive guide to cover letter preparation the 272 page book shows examples of exciting and door opening cover letters The main section of the book shows cover letters by field and industry For example job hunters in the accounting field will find examples of cover letters used to blow doors open in the accounting banking and financial community From aviation to computer operations to management to sales to transportation cover letters tailored to specific fields are illustrated which can be used as models or templates for those involved in a job hunt But what if a job hunter is changing careers or doesn t need a cover letter targeting a specific field or functional area There s a section showing examples of all purpose cover letters career change cover letters cover letters for entrepreneurs and cover letters for those seeking their first job For those seeking advice on how to respond to ads how to handle questions about salary requirements how to request consideration for multiple job openings in the organization and how to write letters for special situations there s a section entitled Sixteen Commonly Asked Questions About Cover Letters and Job Hunting      **Toxicological Profile for 1,1,1-trichloroethane** ,2006      **Murray V. Civiletti** ,1982      *Emigrating to the USA* Edward C. Beshara,Richard Paroutaud,Karla Paroutaud,1994      *National Guard Magazine for the Troops of All States* ,1915      **Hello! USA** Judy Priven,2002

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