

TECHNOLOGY MANAGEMENT

**Developing and
Implementing
Effective Licensing
Programs**

ROBERT C. MEGANTZ

Technology Management Developing And Implementing Effective Licensing Programs

Canada

Technology Management Developing And Implementing Effective Licensing Programs:

Technology Management Robert C. Megantz,2002-03-25 Licensing is an important source of revenue especially in technology driven industries This book takes inventors and corporate managers from original idea to final deal **NASA**

Tech Briefs ,2002 **Intellectual Property Assets in Mergers and Acquisitions** Lanning G. Bryer,Melvin Simensky,2002-10-01 An up to date and in depth examination of intellectual property issues in mergers and acquisitions In mergers and acquisitions intellectual property assets can be especially difficult to accurately value most notably in rapidly evolving high tech industries Understanding the factors that create value in intellectual property assets and the part such assets play in both domestic and international mergers is vitally important to anyone involved in the merger and acquisition process This book provides an overview of the intellectual property landscape in mergers and acquisitions and thoroughly covers important topics from financial and accounting concerns to due diligence and transfer issues Bringing together some of the leading economists valuation experts lawyers and accountants in the area of intellectual property this helpful guide acts as an advisor to business professionals and their counsel who need answers for intellectual property questions The valuation methods presented here are simple and don t require a background in finance Whether you re a manager or executive an accountant or an appraiser Intellectual Property Assets in Mergers and Acquisitions offers all the expert help you need to better understand the issues and the risks in intellectual property assets in mergers and acquisitions

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James Wells,2002

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In a global defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is truly awe-inspiring. Enter the realm of "**Technology Management Developing And Implementing Effective Licensing Programs**," a mesmerizing literary masterpiece penned by a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve into the book's central themes, examine its distinctive writing style, and assess its profound impact on the souls of its readers.

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