



# Weekly Ad Guide

**United States. Federal Trade  
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Advertisers Weekly ,1928      Willing's Press Guide and Advertisers' Directory and Handbook ,1904      **The**  
**Underwriters' Weekly Circular, Banking and General Stock Register** ,1868      **Federal Register** ,1967-11  
**Willing's Press Guide** ,1926 Coverage of publications outside the UK and in non English languages expands steadily  
until in 1991 it occupies enough of the Guide to require publication in parts      *The Advertiser's ABC of Official Scales &*  
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video gaming media digital and mobile entertainment issues and trends      **Smull's Legislative Hand Book and Manual**  
**of the State of Pennsylvania** John Augustus Smull, William P. Smull, Thomas Baumgardner Cochran, W. Harry Baker, 1889  
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Advertisers' Hand-book Pettengill, firm, Newspaper Advertising Agents, 1870      **The Publishers Weekly** ,1873      **The**  
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