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Crash Course in Readers' Advisory Cynthia Orr, 2014-12-05 One of the key services librarians provide is helping readers find books they'll enjoy. This crash course will furnish you with the basic practical information you need to excel at readers advisory RA for adults and teens. The question can you recommend a good book can be one of the most daunting you face notwithstanding the fact that recommender tools are ubiquitous. Often uncertainty arises because although librarians are called on to perform such services daily readers advisory is a skill set in which most have no formal training. This guide will remedy that. It is built around understanding books reading and readers and will quickly show you how to identify reading preferences and advise patrons effectively. You'll learn about multiple RA approaches such as genre appeal features and reading interests and about essential tools that can help with RA. Plus you'll discover tips to help you keep up with this ever changing field. There is no other professional book that covers the full spectrum of skills needed to perform the RA service that is in such great demand in libraries of all kinds. Helping readers find what they want is a sure way to serve patrons and build your library's brand. You will come away from this easy to understand crash course with the solid background you need to do both

[Literature and Social Media](#) Bronwen Thomas, 2020-01-31 From Instapoetry to BookTube contemporary literary cultures and practices are increasingly intertwined with social media. In this lively and wide ranging study Bronwen Thomas explores how social media provides new ways of connecting with and rediscovering established literary works and authors while also facilitating the emergence of unique and distinctive forms of creative expression. The book takes a 360 approach to the subject combining analysis of current forms and practices with an examination of how social media fosters ongoing collaborative discourse amongst both informal and formal literary networks and demonstrating how the participatory practices of social media have the potential to radically transform how literature is produced shared and circulated. The first study of its kind to focus specifically on social media. Literature and Social Media provides a timely and engaging account of the state of the art while interrogating the rhetoric that so often accompanies discussion of the new in this context

The Newbie Author's Survival Guide A.K. Taylor, 2016-11 After crash landing into self publishing with nothing but the clothes she had on author AK Taylor fought for survival with trying to market her books on a small budget. After two years of trial and error reworking refining and reaching out she has created the first survival guide for book marketing compiled of great tools and resources that can be used by any author during the rough times. Comparing the book marketing wilderness with the real wilderness is how Taylor viewed the publishing world around her. Growing up in the woods and learning survival skills has given her this unique viewpoint for a different kind of world. When she started her search for information a book marketing survival guide didn't exist until now. Short Have you ever been lost in the wilderness. Being lost in the wilderness is more dangerous and scarier than being lost anywhere else and more things can happen. Book marketing is just like being lost in the real wilderness with pitfalls dangerous plants and animals and knowing

what is needed to survive during the rough times Using outdoor survival skills and applying them to book marketing AK Taylor has created the first survival guide for book marketing on a small budget **Edge of Dawn** Lara Adrian,2013-02-26
NEW YORK TIMES BESTSELLER In this pulse pounding and thrillingly sensual novel Lara Adrian returns to the mesmerizing world of the Midnight Breed following new characters into a dark future where an uneasy peace can unravel into war and a great betrayal can mask an all consuming love Twenty years after the terror of First Dawn when mankind learned that vampires lived secretly among them the threat of violence reigns as the two species struggle to coexist The only group preserving the fragile harmony is the Order an elite cadre of Breed warriors dedicated to protecting humans and vampires alike And in this precarious world of torn loyalties and shattered trust Mira a fiery squad captain finds that every fight bears an intensely personal cost Raised among the Order Mira has always believed in the warrior s code of swift and even lethal justice But the one thing she desires more than the Order s hard won acceptance is Kellan Archer a sexy but troubled Breed fighter In love with him since childhood Mira once broke through his tough exterior during an unexpected night of rapture but the next day he mysteriously disappeared never to return Kellan didn t think he would ever see Mira again or have to confront the truth of why he left After abandoning the Order years ago he now leads a band of human rebels intent on carrying out their own vigilante rule of law Yet a high profile kidnapping assignment brings him face to face with the past he sought to avoid and the striking woman he has tried desperately to forget And as tensions mount and the risk of bloodshed grows Kellan and Mira must take sides between the competing missions that dominate their lives and the electrifying passion that claims their hearts BONUS This edition includes an excerpt from Lara Adrian s Crave the Night Praise for Edge of Dawn With an Adrian novel readers are assured of plenty of dangerous thrills and passionate chills RT Book Reviews The eleventh installment in Adrian s strikingly original Midnight Breed series delivers an abundance of nail biting suspenseful chills red hot sexy thrills an intricately built world and realistically complicated and conflicted protagonists whose happily ever after ending proves to be all the sweeter after what they endure to get there Booklist starred review Adrian has always been an impeccable writer but as I started reading this book I was reminded of just how amazing and talented she is She paints a vivid picture for every scene delves deeper into each character until readers know everything about them and writes some of the best action sequences I ve encountered in a long time Make no mistake Lara Adrian is one of the premier authors of paranormal romance and with this book she proves it Edge of Dawn is a game changer a book that will revolutionize the way readers see the Midnight Breed world and stir up some excitement Filled with angst tortured hearts above all selfless love Edge of Dawn will break your hearts and mend them back up again Fresh Fiction A spine tingling thrill ride for both old and new fans alike Edge of Dawn is one of the few stories that deserve more than a five star rating Night Owl Reviews Well worth waiting for Adrian once again engulfs her readers in a world of Breed loyalty fierce passion and emotional overload The complexity of the plot will leave you stunned to say the least and in my case left wondering what will happen next I guarantee

you will be begging for more Guilty Pleasures Book Reviews **Libraries in the Information Age** Denise K. Fourie,Nancy E. Loe,2016-05-23 The book Library Media Connection cited as something all librarians need to have on their shelves is now thoroughly revised for today s 21st century library environment Covering both technology and library practices the title has been a go to text for librarians and library school students since 2002 Since the second edition of this must have book was published in late 2009 libraries have undergone profound changes primarily linked to advances in technology We ve seen the debut of RDA the release of new Pew Research library and Internet use data and the establishment of digital repositories community MakerSpaces and community reads programs Of course libraries have also been affected by the expanding use of social media This thoroughly updated title addresses all these changes and more bringing you up to date on the monumental shifts impacting librarianship The book is designed to introduce LIS students to the profession preparing them to enter an exciting and evolving world It clarifies the changing roles and responsibilities of library professionals new paradigms for evaluating information and characteristics and functions of today s library personnel Among other subjects chapters cover preparing materials for use circulation reference services ethics in the information age Internet trends and job search basics References websites and publications at the end of every chapter point to further resources and appendices supply information such as policies the library bill of rights and the Freedom to Read statement

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Susannah Gardner,Shane Birley,2011-02-04 Everybody s doing it And while that logic never got far with your mother it s a fine reason to start blogging especially if you have a business to build or a cause to promote Well run blogs do more than offer an outlet for your thoughts They ve actually influenced everything from a company s image to the outcome of a local election Because the blogosphere is pretty crowded it s a good idea to find out a bit about the anatomy of a blog what makes a good one and what it takes to keep one going before you dive right in and start sharing with the world Blogging For Dummies 2nd Edition gives you all the basics so you can get a good start And if you ve been around the blog a few times and want to advance to the next level Blogging For Dummies 2nd Edition even takes a look at podcasting and videoblogging You ll find out how to Make your blog stand out in a crowd build an audience and even make it pay Choose the best software options boost readership and handle comments Generate revenue from your blog with ads and sponsorships Protect your privacy and your job Deal with spam and the inappropriate comments from that guy who posts several times a day Find your niche Attract and keep readers Use your blog to promote your business cause or organization Add audio video cool widgets and more Ready Get Blogging for Dummies and let s get started

Inside Book Publishing Giles Clark,Angus

Phillips,2014-06-27 Now in its fifth edition Inside Book Publishing remains the classic introduction to the book publishing industry being both a manual for the profession for over two decades and the bestselling textbook for students of publishing The book remains essential reading for publishing students those seeking a career in publishing recent entrants to the industry and authors seeking an insider s view The accompanying website supports the book by providing up to date and

relevant content This new edition has been fully updated to respond to the rapid changes in the market and technology Now more global in its references and scope the book explores the tensions and trends affecting the industry including the growth of ebooks self publishing and online retailing and new business models and workflows The book provides excellent overviews of the main aspects of the publishing process including commissioning product development design and production marketing sales and distribution Kansas Farmer, Mail & Breeze ,1930 Searcher ,2008 Good Housekeeping ,2007

Reference & User Services Quarterly ,2007

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