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Senior Marketing Coordinator

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Marissa Welton
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07078 225 252
marissa.welton@gmail.com

Dear Ms Welton,

I'm a huge football fan and have purchased everything football-related, from David Beckham's jerseys to subscriptions to FourFourTwo and Match of the Day. As a fervent consumer myself, I understand the power of marketing and how it can influence buying behavior, which will allow me to excel as a Senior Marketing Coordinator at Dove.

After graduating with a bachelor's in marketing, I landed my first marketing job at a startup, where I managed the company's social media accounts. In just six months, I was able to increase our social media following by 50%, resulting in a 25% increase in sales.

At the health and wellness company Nuffield Health, I faced the challenge of standing out in a crowded market. I developed a targeted campaign that highlighted the unique value propositions of our products, including high effectiveness, long shelf-life, and competitive pricing. Through this campaign, we were able to increase our website traffic by 35%, resulting in an 18% increase in sales.

I believe my ability to think creatively and strategically, coupled with my experience in developing successful marketing campaigns, makes me the ideal candidate for this position. I look forward to using my communication and project management skills to help reach Dove's business goals, including your commitment to promoting body positivity and inclusivity.

Thank you for considering my application. I am excited about the opportunity to discuss my qualifications further.

Yours sincerely,
Juliet Paxton

Cover Letter Best

Theodore Kingsley

Cover Letter Best:

101 Best Cover Letters Michael Betrus,Jay A. Block,1999-04-22 Beat out the competition for the best jobs Create an image of accomplishment professionalism and competence that today s employers are begging for Job seekers have paid hundreds of dollars for the expertise in these dynamic guides and regarded every cent as well spent With these job landing tools on your desktop you ll have the same savvy working for you for far far less with the same great results **101 Best Resumes** packs tried and proven advice you ll use to Create a resume that gets you in the door Target your resume for a specific positions over 70 different categories are covered Experiment with traditional and new formats **More 101 Best Cover Letters** shows you how to put together compelling letters to accompany your resume Learn how to Ignite interest with the first two sentences Turn references into endorsements Send your cover letter online Pick up smart interviewing tips

negotiate a higher salary use the Internet in your job search work with recruiters and much much more

How to Write a Cover Letter Theodore Kingsley,2023-06-26

Gallery of Best Cover Letters David Franklin Noble,2004 This collection is composed of nearly 300 quality cover letters and 35 corresponding resumes written by professional resume writers It includes expert tips for writing and designing cover letters for maximum impact a rich idea book full of adaptable examples and suggestions

Cover Letters In A Week Pat Scudamore,Hilton Catt,2013-03-29 Sunday Understand the importance of first impressions and the common mistakes people make Monday Ensure your application is taken seriously with a cover letter that is concise complements your CV and is targeted to the job you have applied for Tuesday Discover how to style and structure your cover letter with advice on forms of address etiquette fonts margins and the importance of white space Wednesday Design your cover letter to engage your audience and overcome the competition for advertised jobs Thursday Design a speculative cover letter to approach the invisible job market Friday Learn how to address cover letters to agencies and recruitment consultants Saturday Learn from your applications whether successful or not and develop your writing style for the future

Cover Letters that Blow Doors Open Anne McKinney,1999 Designed as the comprehensive guide to cover letter preparation the 272 page book shows examples of exciting and door opening cover letters The main section of the book shows cover letters by field and industry For example job hunters in the accounting field will find examples of cover letters used to blow doors open in the accounting banking and financial community From aviation to computer operations to management to sales to transportation cover letters tailored to specific fields are illustrated which can be used as models or templates for those involved in a job hunt But what if a job hunter is changing careers or doesn t need a cover letter targeting a specific field or functional area There s a section showing examples of all purpose cover letters career change cover letters cover letters for entrepreneurs and cover letters for those seeking their first job For those seeking advice on how to respond to ads how to handle questions about salary requirements how to request consideration for multiple job openings in the organization and how to write letters for special situations there s a section entitled Sixteen Commonly Asked

Questions About Cover Letters and Job Hunting [Resumes and Cover Letters that Have Worked](#) Anne McKinney,1996
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Killough,2009 Most thorough and useful guide for cover letters This is the best book on the market for writing cover letters
In addition to giving many articulate cover letters to peruse the book has sections with examples of introductory paragraphs
middle sections and closing paragraphs Also the book goes over the many different kinds of cover letters that exist and
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Cover Letter Natalee Pena, 2016-01-07. Write the Best Cover Letter. Guaranteed. When you need to get your Cover letter ready for a job application, it can often feel like a HUGE task. It can be daunting because you know your chances of getting an interview depend on how well your cover letters are received by potential employers. By reading this book, you'll discover the easiest way for creating well thought out, structured and personalized cover letters that highlights your strong points and really sells you to your intended potential employer. If you want to stop wasting your time constantly applying for jobs and not getting call backs, then this book is for you. Whether you are starting from scratch or just want to polish up your current cover letter, the easy strategies in this book will explain exactly how you can create a winning cover letter. DO NOT Make the Most COMMON MISTAKES of 95% of Job Applicants. Create A Incredibly Strong Cover Letter by Getting Your Copy NOW. **Gallery of Best Cover Letters** David Franklin Noble, 2014-05-14. Writing a cover letter is more than a necessary step in the job search process. It is a chance to make a stellar first impression on hiring managers and stand out from dozens of other candidates vying for the same job. With this

book readers will discover how to craft a superior cover letter that ensures they will get noticed and gain momentum in their search for employment. Gallery of Best Cover Letters is packed with expert tips for writing and designing cover letters plus a diverse collection of more than 300 sample cover letters written by professional resume writers. It also includes more than 20 corresponding resumes. These examples span numerous fields from healthcare and education to law enforcement and sales. A helpful index of sample letters and resumes sorted by occupation will help readers quickly find examples that speak directly to their career aspirations. [Stand Out Cover Letters](#) Winfred Cliff, 2021-03-31. It took weeks to find this job. It took hours to get your resume right. Almost there. You just need a cover letter. The problem? You only get one shot. But before you can write such a letter, you must first believe you stand out and you must know how you stand out. This book will first help you ensure you have a stand out mindset then teach you how to write a letter that best sells you as the perfect candidate for the job. In this book, you'll learn how to have a stand out mindset before you write your letter. Use the exact step by step proven method others are using to create cover letters again and again. Get various cover letter examples to help you with your own. Learn how to access the 80% of jobs never advertised known as the hidden job market. Get simple tips and strategies including how to make your letter stand out AND be ATS compliant. Find out which critical mistakes you must avoid. [Cover Letter](#) Joshua Carter, 2015-08-24. Learn The Easiest And Most Effective Way to Write A Cover Letter Ever. Spotted the dream job that will transform your life for the better but feel that sinking feeling in the pit of your stomach when you realise that you need to include a cover letter. Sick of working tirelessly to find that perfect project only to be met with rejection letter after rejection letter. Maybe you're returning to the workforce and are looking to streamline your efforts, perfect your cover letter and discover that special sauce that will provide you with a competitive edge. Cover letters are an essential part of the majority of job applications but if you miss the target and get them wrong you have wasted both your time and effort and won't be called for an interview anytime soon. But they're so hard to write. How on earth are you supposed to summarise all of your skills into one single letter? How do you know what you absolutely must include and what would be best avoided? How can you capture the attention of the hiring manager without resorting to gimmicks? And worst of all, how do you even get started? Many years ago, I was in the exact same position as you. I find myself in I struggled, I procrastinated and I failed. But I soon learned the secrets to creating awesome cover letters that don't just look good, they actually work and in this book I will share them with you so you can win that job and create the life of your dreams. This approach is quick, effective and will save hours or even weeks of your life. Here's what you can expect to find within: Why Your Cover Letter Matters, What Are Employers Really Looking For, How To Target The Company's Needs, How To Structure Your Covering Letter, Building An Introduction That Works, How To Sell Your Skills and Background, How To Tell The Right Stories So You Get Noticed, The Importance of Editing, And much more including our top rated cover letter worksheet that will help you discover the key information you should include in order to get noticed. Are you ready to change your life? Press Buy now with 1 Click to receive this life changing

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101 Best .com Resumes and Cover Letters Jay A. Block,Michael Betrus,2001 This is a powerful new collection of resumes and cover letters tailor made to help job seekers land the job of their dreams in today s hottest job sector This guide provides examples of outstanding resumes and cover letters for every type of high tech job and also includes examples for nontechnical jobs in e commerce

So Good Resume Can't Ignore You Gyan Shankar,2025-02-04

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