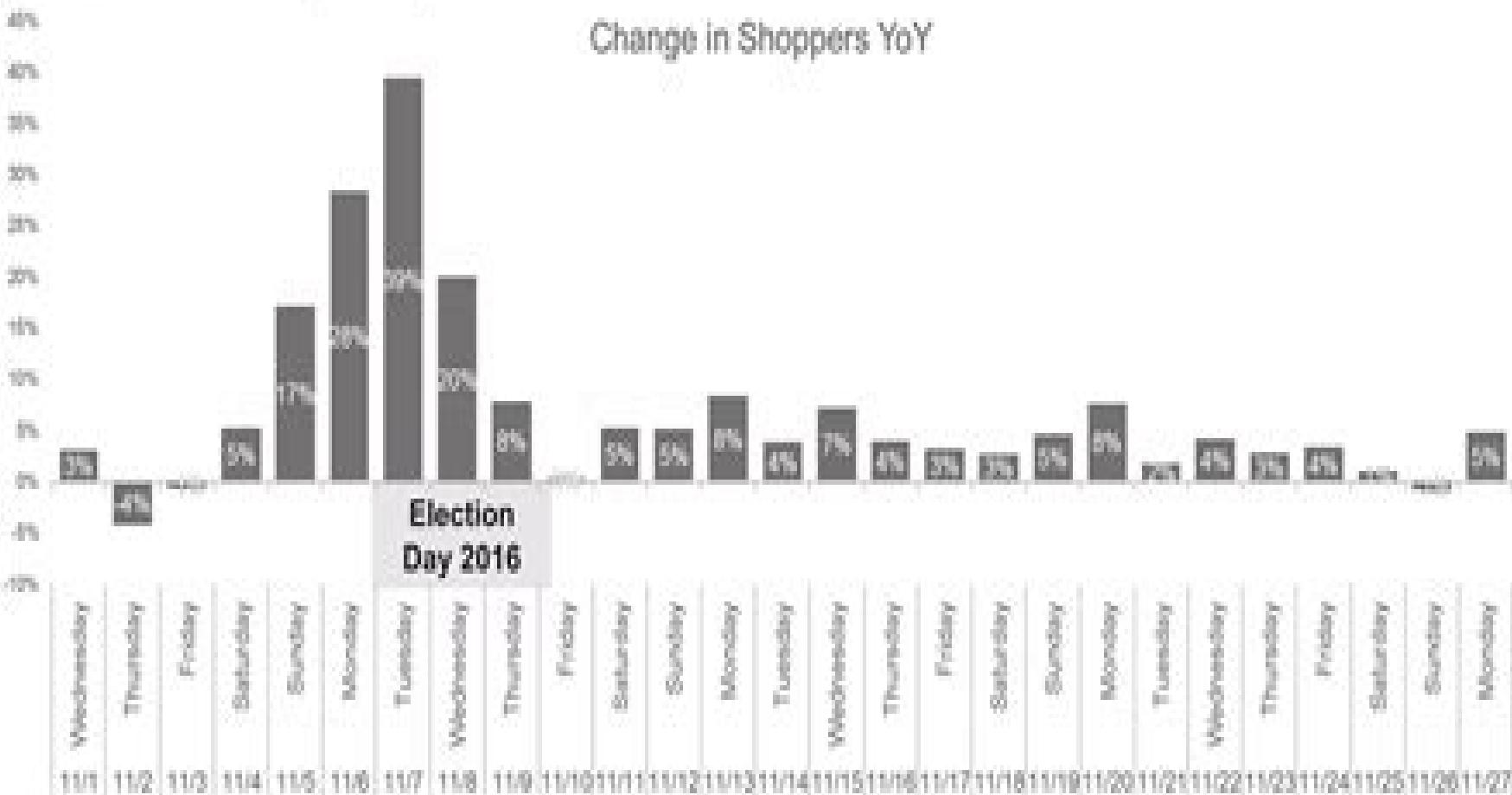


Cyber Monday: US Shoppers grew 4.8% YoY

But the biggest growth in the season came earlier in the month. We are in a post-Election year where shoppers were clearly feeling confident.



Source: Crisis Sponsored Products data November 1 - 29, 2015

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Cyber Monday Update

Gary B. Shelly

Cyber Monday Update:

Communication Technology Update, 10/e August E. Grant, Jennifer H. Meadows, 2006-06-21 Must have reports on the subtleties of the newest information technologies **Communication Technology Update**, 2007 This book provides students and professionals alike with the latest information in all areas of telecommunication electronic mass media computers consumer electronics games satellites and telephony A discussion of hardware software organizational structure and political and economic influences is complemented by background information explaining the evolution of each of the technologies Back cover **Communication Technology Update and Fundamentals** August E. Grant, Jennifer Meadows, 2020-06-04 Communication Technology Update and Fundamentals now in its 17th edition has set the standard as the single best resource for students and professionals looking to brush up on how communication technologies have developed grown and converged as well as what's in store for the future The book covers the fundamentals of communication technology in five chapters that explain the communication technology ecosystem its history theories structure and regulations Each chapter is written by experts who each provide a snapshot of an individual field The book also dives into the latest developments in electronic mass media computers consumer electronics networking and telephony Together these updates provide a broad overview of these industries and examine the role communication technologies play in our everyday lives In addition to substantial updates to each chapter the 17th edition includes the first ever chapter on Artificial Intelligence updated user data in every chapter an overview of industry structure including recent and proposed mergers and acquisitions and sidebars exploring sustainability and relevance of each technology to Gen Z Communication Technology Update and Fundamentals continues to be the industry leading resource for both students and professionals seeking to understand how communication technologies have developed and where they are headed Future Law Edwards, Lilian Edwards, 2020-03-02 How will law regulation and ethics govern a future of fast changing technologies Bringing together cutting edge authors from academia legal practice and the technology industry Future Law explores and leverages the power of human imagination in understanding critiquing and improving the legal responses to technological change It focuses on the practical difficulties of applying law policy and ethical structures to emergent technologies both now and in the future It covers crucial current issues such as big data ethics ubiquitous surveillance and the Internet of Things and disruptive technologies such as autonomous vehicles DIY genetics and robot agents By using examples from popular culture such as books films TV and Instagram including Black Mirror Disney Princesses Star Wars Doctor Who and Rick and Morty it brings hypothetical examples to life And it asks where law might go next and to regulate new phase technology such as artificial intelligence smart homes and automated emotion recognition **Broadcast Journalism** Ray Alexander, Peter Stewart, 2016-01-29 This seventh edition of Broadcast Journalism continues its long tradition of covering the basics of broadcasting from gathering news sources interviewing putting together a programme news writing reporting editing

working in the studio conducting live reports and more The authors have brought the material further up to date with the integration of social media uses of mobile technology the emergence of user generated content and updated examples illustrations and case studies throughout End of chapter exercises are also included New for this edition Updated with new examples quotes and pictures Restructured with end of chapter summaries exercises for students notes for tutors links for further reading and references to invaluable websites and smartphone apps Extended chapters on ethics responsibilities interviewing mobile newsgathering and filming New additional information on coping with reporting traumatic stories and how news organisations use Twitter and Periscope

The Dynamics of Fashion Elaine Stone,Sheryl A. Farnan,2018-02-22

For fashion students who want to be both in the now and in the know The Dynamics of Fashion Fifth Edition has the latest facts and figures and the most current theories in fashion development production and merchandising giving you the foundation you need in the industry It offers hundreds of real life examples of leading brands and industry trends to show you fashion careers and how to apply what you learn The book also covers sustainable fashion wearable technology social media and more in detail An online STUDIO includes self quizzes flashcards and links to videos New to this Edition Expanded coverage of the latest industry trends including sustainable fashion e commerce globalization wearable technology and the use of social media for fashion marketing Revised For Review and For Discussion questions new terms added to Trade Talk and expanded Glossary More than 150 new full color photographs highlighting the people principles and practices of the fashion business 25% new Fashion Focus and Then and Now features bring in current topics and industry trends The Dynamics of Fashion 5th Edition STUDIO Study smarter with self quizzes featuring scored results and personalized study tips Review concepts with flashcards of terms and definitions and image identification Branch out with links to curated online multi media resources that bring chapter concepts to life Expand your knowledge by further exploring special features Then and Now and Fashion Focus PLEASE NOTE Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text To receive free access to the STUDIO content with new copies of this book please refer to the book STUDIO access card bundle ISBN 9781501324079

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