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Emmy J. Favilla, BuzzFeed

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on linguistic structure media engagement in interaction change in mass and new media language language ideological change and the role of media for minority languages Bringing these strands of sociolinguistic scholarship together this volume examines their shared references and common lines of thinking **Immigration** Cari Lee Skogberg Eastman,2016-12-12 What are the myths and truths regarding immigration in the United States This book provides readers with an impartial understanding of the true state of immigration and immigration policy in the United States by refuting falsehoods misinformation and exaggerations surrounding this topic and confirming the validity of other assertions **Immigration Examining the Facts** provides a one stop resource for straight answers on the impact both positive and negative of immigration trends on the United States Its coverage of key issues serves students as well as members of the general public who want to better understand immigration trends and their effect on various aspects of American society By utilizing quantifiable information from objective authoritative sources readers will be able to make informed judgments about immigration claims made by both liberals and conservatives The book analyzes specific claims about immigration that are perpetuated through media or public discourse identifies the origins of these claims and then offers empirical data from impartial research sources to consider the veracity of those claims Organized into subject chapters each of which addresses assertions about specific immigration topics this resource gives students and other users the tools to gain a more accurate understanding of the issue improve their critical thinking skills and increase their awareness of the views and strategies of political parties lawmakers news organizations and advocacy groups on this important subject **Associated Press Stylebook and Briefing on Media Law 2013** Darrell Christian,Sally A. Jacobsen,David Minthorn,2013 **A World Without "Whom"** Emmy J. Favilla,BuzzFeed,2017-11-14 A provocative and jaunty romp through the dos and don ts of writing for the internet NYT the practical the playful and the politically correct from BuzzFeed copy chief Emmy Favilla A World Without Whom is Eats Shoots Leaves for the internet age and BuzzFeed global copy chief Emmy Favilla is the witty go to style guru of webspeak As language evolves faster than ever before what is the future of correct writing When Favilla was tasked with creating a style guide for BuzzFeed she opted for spelling grammar and punctuation guidelines that would reflect not only the site s lighthearted tone but also how readers actually use language IRL With wry cleverness and an uncanny intuition for the possibilities of internet age expression Favilla makes a case for breaking the rules laid out by Strunk and White A world without whom she argues is a world with more room for writing that s clear timely pleasurable and politically aware Featuring priceless emoji strings sidebars quizzes and style debates among the most lovable word nerds in the digital media world of which Favilla is queen A World Without Whom is essential for readers and writers of virtually everything news articles blog posts tweets texts emails and whatever comes next so basically everyone **Communicating Disability** Erin Willis,Chad Painter,2025-06-30 This book enables readers to confidently discuss and understand disability as part of the broader societal conversation on diversity equity and inclusion The influence of mass media can raise awareness educate

reduce stigma facilitate advocacy related to disability and activate attitude and behavior change Recognizing that disability is a complex multi dimensional topic this book presents case studies original research and practical applications related to society and cultural events about disability to highlight prominent issues related to diversity equity and inclusion initiatives While previous work examined disability through activism or historical lenses this book explores contemporary industry practices and how current conversations are driving trends in the field Divided into three parts related to journalism and news reporting strategic communication and health communication the book provides readers with the knowledge and skills to create conversation that gives space to disability and facilitates advancement in inclusion Filling a void in disability literature this book will be of interest to scholars as well as undergraduate and graduate students in the fields of health communication journalism strategic communication media studies disability studies public health and medical sociology

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Jana-Christina Götsche, 2020-06-02 Masterarbeit aus dem Jahr 2019 im Fachbereich Medien Kommunikation Public Relations Werbung Marketing Social Media Note 1.0 Technische Hochschule Wildau ehem Technische Fachhochschule Wildau Fachbereich Wirtschaft Informatik Recht Sprache Deutsch Abstract Immer mehr Coworking Spaces entstehen auch im ländlichen Raum In der Stadt Luckenwalde in Brandenburg ist ein Coworking Space als Präsentstelle der Technischen Hochschule Wildau und Fachhochschule Potsdam geplant Das Ziel dieser Masterarbeit ist die Entwicklung eines Marketingkonzepts für einen Coworking Space im ländlichen Raum am Beispiel Luckenwalde Dazu werden folgende Forschungsfragen gestellt Wie sollte das Marketing von Coworking Spaces gestaltet sein um wirksam Mitglieder zu gewinnen Welche Besonderheiten ergeben sich dabei für Coworking Spaces im ländlichen Raum und konkret für den Fall Luckenwalde Den Ausgangspunkt dieser Arbeit bildet eine theoretische Auseinandersetzung mit der neuen Arbeitswelt dem Coworking Phänomen und den Grundlagen der Marketingkonzeption Außerdem werden eigene empirische Forschungen herangezogen die auf einem Mixed Methods Ansatz basieren Eine Online Befragung wurde mit Coworkern in Berlin und Experteninterviews mit Stakeholdern des Coworking Spaces in Luckenwalde durchgeführt Die Forschungsresultate fließen in das abschließende Marketingkonzept ein das als Handlungsempfehlung für die betreibenden Hochschulen dienen kann Die Ergebnisse zeigen dass Coworking Spaces im ländlichen Raum anderen Rahmenbedingungen unterliegen was sich auf die Marketingkonzeption auswirkt Die Besonderheiten sind dass für den Coworking Begriff umfangreicher sensibilisiert werden muss spezielle Nutzergruppen angesprochen und lokale Akteure unterstützt werden müssen **The Associated Press Stylebook** The Associated Press, 2026-07-07 Master the style guidelines of newswriting editing and common usage with this indispensable guide perfect for professional writers and students everywhere The style of the Associated Press is the gold standard for news writing With the AP Stylebook in hand you can learn how to write and edit with the clarity and professionalism for which their writers and editors are famous The AP Stylebook will help you master the AP's rules on

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