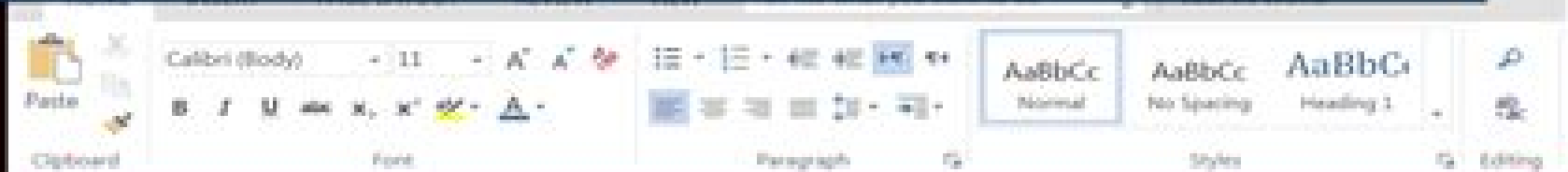


Write in hard news style(Sample Business News Report)



RadioShack Reports New Losses

This week, RadioShack reported greater-than-expected quarterly losses, in addition to the departure of their current financial chief. These events are only the latest in a series of signs that the company needs a new direction. RadioShack, once one of the most popular electronics retailers, has seen steady losses throughout the past decades with the rise of online shopping and competitors like Best Buy. Their newly appointed CEO, Joe Magnacca, was hired with the hope that he could transform the public perception of the company.



Writing And Reporting The News

Jerry Lanson, Mitchell Stephens



Writing And Reporting The News:

Broadcast News Writing, Reporting, and Producing Ted White, 2005-02-25 First Published in 2005 Routledge is an imprint of Taylor Francis an informa company

Writing and Reporting the News Jerry Lanson, Mitchell Stephens, 2008 A comprehensive and accessible introductory text for journalism students Lanson and Stephens provide thorough instruction on writing and reporting examples of good and bad writing and extensive opportunities to apply their advice through practical exercises Based on the authors careers as journalists and journalism professors and on the experience of dozens of other reporters this textbook workbook gives students a clear logical introduction to the craft of journalism The book has three goals to teach clear concise and accurate writing to teach students how to find reliable information about newsworthy events and issues and how to set this information within an understandable and meaningful context to explain the workings of print online and broadcast newsrooms and how the gathering and delivery of news are changing in today s increasingly digital and cross media age From publisher description

Writing and Reporting News Carole Rich, 2003 This practical text uses a coaching method to introduce students to the basic skills required of a news reporter covers conceiving researching organizing and writing the news story It emphasizes the fundamentals as well as the emerging issues such as technology and ethics in journalistic writing After using this motivational and engaging text your students will be well prepared to write effectively in every news medium

Writing and Reporting the News Gerald Lanson, Mitchell Stephens, 1993-08-15 Writing and Reporting the News Second Edition by Gerald Lanson and Mitchell Stephens provides thorough instructions on writing and reporting and extensive opportunities to apply those instructions Based on the authors careers as journalists and on the experience of dozens of other first rate reporters this unique textbook workbook combination gives students a sense of the challenges pressures and rewards of the profession It supplies hundreds of real life examples and problems designed to accomplish four goals 1 teach a comprehensive set of complex writing and reporting skills 2 expose students to real life sources of information 3 train students to think and act like reporters and 4 help students think about words and how they are used

Writing and Reporting the News as a Story Robert Lloyd, Glenn Guzzo, 2009 This book is about writing and storytelling The authors provide plenty of fresh insights helpful Filled with current examples and tips from Pulitzer Prize winning professionals writing and reporting It offers practical and real guidance to readers truly interested in a future in journalism It is very useful book

News Reporting and Writing Missouri Group, Brian S. Brooks, George Kennedy, Daryl R. Moen, Don Ranly, 2010-11-10 It s a tumultuous time in journalism as media forms evolve and new models emerge There are few clear answers but no one is more prepared than The Missouri Group to tackle these issues head on and to teach students the core enduring journalism skills they need to succeed whether they write for the local paper a professional blog cable news or even work in public relations

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Writing News takes an impact elements and words approach to demystify reporting and writing for beginners This is a concise book that approaches writing as a process using a pedagogy that has proven effective In each chapter the book addresses the roles of journalists at several levels of abstraction beginning with their responsibilities to audiences in a democratic society and continuing with ethical decision making in fulfilling those responsibilities Each chapter ends with reporting and writing exercises which allow the reader to develop skills for informing audiences and telling compelling stories in print broadcast and online news media and to practice and be evaluated on those skills The reader is taken through a year in the life of a fictional community revisiting issues and stories in a series of more than two dozen linked exercises of increasing complexity from lede writing to handling a major breaking story on deadline There are even opportunities to report and write from the reader s own community *Writing and Reporting News* Rich,1996-07 *Broadcast News Writing, Reporting, and Producing* Frank Barnas,Ted White,2013-10-08 *Broadcast News Writing Reporting and Producing* presents a solid foundation for any student learning how to become a broadcast journalist in today s world of convergent journalism The broadcast industry continues to morph as newer and more advanced content platforms are hatched and developed and broadcast journalists must understand how to writer report and produce for multiple platforms simultaneously *Broadcast News Writing Reporting and Producing* is completely overhauled to reflect the trends of convergent journalism on every page New co author Frank Barnas brings a multi face *Dynamics of News Reporting and Writing* Vincent F. Filak,2018-01-02 Journalists in today s media environment require a skill set that can be adapted to a variety of media *Dynamics of News Reporting and Writing Foundational Skills for a Digital Age* teaches students the foundational skills they need to successfully report and write the news in an evolving digital landscape Author Vince F Filak offers guidance on the essential skills of the industry while weaving in the how to s of writing digital news Recognizing that well crafted stories are founded on sharp prose this new text covers the foundational elements of newswriting such as lead writing structure and storytelling while also teaching students how to think critically and determine what matters most to their readers Key Features An audience centric approach encourages students to understand why and how news is relevant to the lives of their readers before they even start digging into their stories Write Now Exercises provide students with an opportunity to immediately practice the core set of skills they have just learned and apply these skills to various platforms Consider This debates spark classroom discussions by encouraging students to take a closer look at a current issue or ideological dilemma and make a valid case for their position Thoughts from a Pro offer students an up close look at a specific aspect of reporting and writing from a professional who is plying their trade each day **Working the Story** Douglas Perret Starr,Deborah Williams Dunsford,2014-01-14 *Working the Story A Guide to Reporting and News Writing for Journalists and Public Relations Professionals* is far more than a textbook for students and newcomers to news reporting and public relations It is an invaluable reference guide for professionals in both fields Best of all it follows its own teachings it is concise and to the point

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News Writing and Reporting for Today's Media Bruce D. Itule, Douglas A. Anderson, 1999-06 News Writing and Reporting for Today's Media 5 e is a skills orientated approach to news writing and reporting Its practical almost handbook style allows an instructor the flexibility to teach directly from the text and add his her own material McGraw Hill is also proud to announce Bruce Itule won the 1999 Freedom Forum Teacher of the Year award for outstanding teaching The Freedom Forum Teacher of the Year is awarded to three instructors annually in recognition of outstanding classroom teaching in the core areas of print and broadcast journalism instruction Copyright Libri GmbH All rights reserved

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Reporting and Writing Brian S. Brooks, 2002 Student Workbook for Rich's Writing and Reporting News: A Coaching Method, 8th Carole Rich, 2015 The Student Workbook features several exercises in each chapter to reinforce the concepts taught in Writing and Reporting News Eighth Edition These include quizzes exercises designed to give students more opportunities to improve their reporting and writing skills and exercises designed to encourage critical thinking by asking students to critique news stories and analyze websites This edition of the workbook also includes practice in using social media skills **Convergence Journalism** Janet Kolodzy, 2006 Media prognosticators have been declaring the death of radio daily newspapers journalistic ethics and even journalism itself This is an introductory text on how to think report write and present news across platforms It aims to prepare journalism students for the future of news reporting **The News Business** John Chancellor, Walter Robert Mears, 1983 Explains how to start out as a journalist and lists the requirements of a successful news story Workbook for Writing and Reporting News Carole Rich, 1999-04

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