



Complete Guide for **SITECORE** DEVELOPER



Sitecore Developers Guide

K Payea



Sitecore Developers Guide:

Professional Sitecore 8 Development Phil Wicklund, Jason Wilkerson, 2016-11-18 Structure templates and content within Sitecore work with integrated tools and leverage its extensive automation capabilities Sitecore was recently recognized as one of the most reputable and reliable enterprise class web content management solutions WCMS available in the marketplace Thousands of companies are using Sitecore to manage their digital experiences online Because Sitecore is such a large complex platform developers often have a hard time coming up to speed even after completing a Sitecore training course for developers However leveraging the design patterns and other practices laid out in this book will make that transition much easier Professional Sitecore 8 Development provides a soup to nuts approach for a Sitecore rookie to come up to speed quickly as well as provide more advanced techniques for seasoned veterans that they may not be exposed to otherwise Key coverage areas include Getting started with Sitecore development Front end development techniques Incorporating design patterns into your Sitecore solutions Unit testing Sitecore applications Programming Sitecore s marketing capabilities Sitecore automation with PowerShell Advanced development techniques What you ll learn Develop solutions on the Sitecore platform Come up to speed on Sitecore without going through a training class Build front end HTML CSS Angular etc solutions as well as back end C solutions on Sitecore Incorporate design patterns into your Sitecore solutions Make use of advanced Sitecore development techniques Who This Book Is For The book is a developer s companion both front end and back end developers The target audience is both developers who have zero Sitecore experience as well as seasoned veterans looking for advanced best practices A secondary audience would be Sitecore administrators who would benefit from discussions around performance tuning and security *Professional Sitecore Development* John West, 2012-04-27 Professional Sitecore Development offers comprehensive information for programmers learning the CMS and experienced Sitecore developers alike This guidance can help your organization minimize implementation cost and time to web increasing revenue while decreasing IT costs With this book you will learn how to implement solutions with Sitecore how the Sitecore architecture enhances the ASP NET development process how to use Sitecore s extensive Application Programming Interfaces and how to deploy the website Professional Sitecore Development provides coverage on a range of topics including Installing and configuring Sitecore Implementing an information architecture and transforming content into web pages Using the Sitecore security infrastructure managing errors and testing automatically Managing Sitecore projects optimizing performance and scaling Sitecore solutions Tips tricks and best practices for working with the CMS Extending Sitecore and integrating external systems including coverage of configuration events pipelines and Sitecore s user interface technology If you re looking for a solution for web content management then Sitecore is your answer and this book will get you started using this valuable software today **Professional Sitecore 8 Development** Phillip Wicklund, 2016 **Lead Developer Career Guide** Shelley Benhoff, 2025-01-07 Learn the skills you need to be a lead developer with expert advice on

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Practical Sitecore 8 Configuration and Strategy Phillip Wicklund,2015-12-12 Sitecore was recently recognized as one of the most reputable reliable web content management solutions WCMS in the marketplace Thousands of companies use Sitecore to help manage their web and mobile digital properties Sitecore is a very large complex platform that performs many robust functions and capabilities As such marketers and end users often have a hard time coming up to speed on the technology Practical Sitecore 8 Configuration and Strategy A User Guide for Sitecore s Content and Marketing Capabilities provides that opportunity The flow of the book will take newbies step by step on how to configure Sitecore content personalization and marketing automation capabilities Sprinkled in through the book will be callouts that highlight strategies and best practices taking the book beyond just the how to step by step procedures that can be found elsewhere Practical Sitecore 8 Configuration and Strategy Brings you up to speed onSitecore without requiring a training class Provides the information in a clear logical outline that takes users from simple foundational concepts to more advanced concepts at the end Rounds out existing sources of documentation with strategies and best practices from real world experience What You ll Learn How to manage content in Sitecore How to create web forms and landing pages How to

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site Search engine marketing is a field where technology and marketing are both critical and interdependent because small changes in the implementation of a web site can make you or break you in search engine rankings Furthermore the fusion of technology and marketing know how can create web site features that attract more visitors The mission of this book is to help web developers create web sites that rank well with the major search engines and to teach search engine marketers how to use technology to their advantage We assert that neither marketing nor IT can exist in a vacuum and it is essential that they not see themselves as opposing forces in an organization They must work together This book aims to educate both sides in that regard

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a establish and maintain mutually satisfying relationships with customers b determine how to deliver superior customer value

c do research on its customers competitors and markets d implement actions that provide value to customers e all over the above e

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