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Mackay, 1996-08-27 FORTUNE magazine calls Harvey Mackay Mr. Make Things Happen. No matter where you are in your career he can help you ride the expressway to success. This collection of on target how to's, insights and self tests translates into immediate take to the office results on EVERY page. Discover the secrets on servicing sales that are worth millions, add the missing ingredient courage to your career, learn how to love your job, take a manager's quiz that will revolutionize your style and much, much more. From the author of SWIM WITH THE SHARKS WITHOUT BEING EATEN ALIVE Can Mackay do it again? The answer is a resounding yes. He joins Bob Townsend UP THE ORGANIZATION as master of brief biting and brilliant business wit and wisdom Tom Peters A Selection of the Book of the Month Fortune and Macmillan Book Clubs. *God Alone*

Is the Truth and the Way Frederick Mahan, 2008-07 Many people are unsure about how to live righteously in today's uncertain world where morals are rapidly declining. God Alone Is the Truth and the Way is a step by step guidebook that will reveal the cause and effect of the lies we believe, teach you how to take the blinders off, change your way of life and live with a sense of peace. America and Americans are making the same fatal flaws that signaled the demise of Rome and the Romans and other once prominent Western civilizations. Author Frederick Mahan attributes affluence, prejudice and the seven deadly sins to the deterioration. He analyzes the fall of other Western civilizations and compares the phenomena with what is happening in America today. Mahan then calls on insight from history, religion, literature and philosophy. He cites gifted contributors who share the truths about love, marriage, democracy and freedom and shares personal accounts of his own spiritual failures and successes. He ultimately invites and motivates you to explore a relationship with God personified in Jesus Christ. This ultimate survivor's manual will show you the way to live in an ever changing and faithless world with a sense of direction and purpose and a genuine peace of mind. *Tony Soprano on Management* Anthony

Schneider, 2004-02-03 How's your organization doing? Economic uncertainty, Employee loyalty, Power struggles, Conflict resolution. Tony Soprano has to deal with management problems just like any CEO. Aside from whacking people, a definite no-no in most corporate environments, his strategies and tactics can work for you. Learn what makes him such an effective leader.

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Media Selling Charles Warner,2009-05-04 This newly revised and updated edition of Media Selling addresses the significant changes that have

taken place in media industries over the last few years while continuing as a seminal resource for information on media sales A classic in this field this book has long served students and professionals in broadcasting and media industries as an indispensable tool for learning training and mastering sales techniques for electronic media Addresses the unprecedented consolidation and sweeping change faced by media industries in recent years and now features greatly expanded coverage of the Internet including video streaming and the impact of social network sites Covers a broad span of media industries and issues including electronic media newspapers magazines outdoor billboard promotion sales ethics emotional intelligence and interactive media selling Fully updated to include much greater focus on national and international media sales issues as well as expanded coverage of network level selling product placement sales promotion use of market data **Shhh** ,1995-03

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Bank Marketing ,1988 The Publishers Weekly ,1991 **He Gave Gifts** Charles R. Swindoll,1998-09 **Runner's World** ,1991 On Becoming A Leader Warren G. Bennis,1990-01-21 Index and references included Successful Meetings ,1995-04

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