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LOU AGOSTA

The Essential Guide To Data Warehousing

E. Garrison Walters



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Turner,2002 The world of XML has exploded with all of the top software companies announcing support in products ranging from e commerce servers to databases to Web publishing systems There has been a corresponding growth in XML related standards and specifications as well There are many people that use XML related technologies to some extent but don t need to know the XML language This book is just what they need Articulate the key aspects of XML including what XML is and is not which XML related specifications are crucial to your enterprise and how companies even competing ones are cooperating to create industry specific XML languages to conduct their business Provides case studies showing how the marketplace is really doing XML Written in a non technical style and language although technical terminology is used when essential Cuts through the hype and hyperbole of XML that some evangelists vendors and journalists provide to let you know the truth about XMLXML is revolutionizing not just e business but brick and mortar business with the growth of enterprise application integration digital dashboards and trading exchanges And now it s not just desktop display but wireless portable and voice based systems Not just Web pages but Web services This book uses examples from real world applications but it explains them using plain English paraphrase It displays numerous XML exhibits actual listings of XML markup *A Manager's Guide to Data Warehousing* Laura Reeves,2009-05-26 Aimed at helping business and IT managers clearly communicate with each other this helpful book addresses concerns straight on and provides practical methods to building a collaborative data warehouse You ll get clear explanations of the goals and objectives of each stage of the data warehouse lifecycle while learning the roles that both business managers and technicians play at each stage Discussions of the most critical decision points for success at each phase of the data warehouse lifecycle help you understand ways in which both business and IT management can make decisions that best meet unified objectives **The Data Warehouse Toolkit** Ralph Kimball,Margy

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