

Snapchat Guide for Beginners

by @PERSPECTIVEIX

Home screen

Your Bitmoji Avatar.
Tap to go to your Profile screen.

Shutter button.
Tap to take a Photo.
Hold to record a Video.

Tap to go to the Friends Screen.
or Swipe Right.

Your Memories.

Switch between Front & Back Camera.
Shortcut: Double Tap on Screen.
Flash.
Off by default.
Night Mode.
For when it's dark out there!

Tap to go to the Discover Screen.
or Swipe Left.



Friends screen

Blue circle means Wifey has posted Story.

There's a whole guide for those!

126 Days Snapstreak:
We've sent Snaps to each other
for 126 consecutive days.
BFF: Wifey is the bestie!



Discover screen

Public Stories,
Official Stories, and
Popular Stories.



Profile screen

Snapchat Username/ID.
Your friends can find you by searching it.

Edit your Bitmoji,
his/her outfit and selfie!

My Story.
Visible to my people who follow me.
It can be set to be visible to the public.

My Story shared publicly.
A public story (when you post to
"Our Story" on Snapchat) can get featured
in a location, topic, event, etc....

Settings. Obviously.

Your Snapcode.
People can find you by scanning it!
Take a photo of this one here
with Snapchat to try!

Snapchat Score.
Calculated based on the number of Snaps
you've sent, received, stories you've posted,
and other factors!

My Story has been viewed 4 times.
1 person has taken a screenshot.
Tap to see who did what!



My Story details

People who have seen My Story
that I follow.

Save your Story to your phone.
Or delete it!

Wifey! The Screenshotter!
(I actually did it myself
with her phone 🤪)

Other Snapchatters who have seen
My Story.



Snapchat Guide

Axis



Snapchat Guide:

Snapchat for Dummies Social Media Mastery,2017-01-07 In this guide you will learn everything that you need to start using Snapchat like a pro In just a matter of minutes you will learn all of the basics about Snapchat and how you can use it to connect with your friends or promote your business Snapchat is a hit social networking app that has over 150 million daily users and 300 million monthly users from all across the world if you haven't noticed by now everyone is using it It's time to get with the times and in this book you will learn everything that you need to quickly get set up and using the app like a professional We will talk about all of the essential elements of using Snapchat Inside we will Cover all of Snapchat's terminology Explain how to add Filters Lenses and other cool effects to your Snaps How to connect with all of your friends How to Face Swap turn into a bunny change your voice and do tons of other epic effects in the app And TONS more So what are you waiting for open me up now and start learning **Snapchat Guide For Beginners** Juha Öörni,2017-10-17

Snapchat Guide For Beginners How to Marketing Make Money on Snapchat Are you an entrepreneur looking for promotional sites or a brand representative to find ways to sell your product If you belong to any marketing agency and are willing to make your viral advertisements or an ordinary man who seeks to generate money sitting at home Or a person who has few resources but big ideas or someone who wants to capture the attention of people with their incredible talents No matter who you are if you are eager to grow your business sell your products or make money with your unique skill You are about to discover a golden treasure that will get you light years ahead of your competition and keep you there Social media marketing in recent years has exploded regarding importance and necessity to businesses First it was Facebook then Twitter and now Snapchat And without a doubt Snapchat can well and truly be held in the same regard as these two social media giants Snapchat is unique in several ways one of the new social networking sites that help people to promote and sell their services and products From the root level of understanding this social site to make money This book will guide you step by step to take full advantage of snapchat one of the best social networking sites Do not miss the boom Following the simple techniques that are written in this book you will unlock a wide range of opportunities and hidden potentials in the world of social networks Here is an idea of what you will learn How to make the best out of Snapchat How to attract your audience How to build a network of customers Avo ding Common P tfalls Marketing Products or Serv ces For Other Parties discover the powerful strategies to boost your profits How to create an excellent Snapchat content that converts like crazy Awesome tricks to building more trust with your followers And much much more Take action right now and make your competition wish they had done it first Grab a copy today *The Ultimate Guide to Snapchat* Phil Walton,2021-10-26 The quick and simple insider's guide to Snapchat from Official Lens Creator Phil Walton Phil Walton perhaps best known as the creator of the famed Snapchat Potato lens provides the groundwork for using and understanding the Snapchat app Learn to navigate the Snapchat interface connect with friends use filters and lenses and take an exclusive look at hidden functionalities the

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Creator's Guide to Snap Inc.'s Lens Studio Phil Walton,2022-06-07 Learn to make your own custom lenses for Snapchat With the introduction of Lens Studio anyone can build and publish high quality augmented reality experiences on the Snapchat app Phil Walton Official Snapchat Lens Creator and creator of the viral Potato Lens offers a simple innovative guide to Get started with the Lens Studio interface and features Publish your effects and generate more views and exposure Create five different AR experiences with step by step instructions Creator s Guide to Snap Inc s Lens Studio also provides project files and digital assets to download and follow along as you read Whether you are a beginner creator or an experienced user seeking inside information to take your AR skills to the next level explore the range of possibilities for creating and sharing your own AR experiences with Creator s Guide to Snap Inc s Lens Studio

[Snapchat 101](#) Aaron Smith,2017-03-08 Get On The Snapchat Train By now you ve heard of Snapchat It s all over the place and it isn t going away anytime soon After it launched in 2011 Snapchat has become a social media phenomenon it is one of the world s fastest growing social networking apps with 150 million active daily users who view 10 billion videos every day and it is expected to keep growing If you want to reach a younger audience and remain abreast with social media happenings Snapchat is surely for you More than 60% of U S 13 to 34 year old smartphone users are on Snapchat and Snapchat recently overtook Facebook in the number of daily video views With new users signing up by the day Snapchat is red hot at the moment If you are interested in joining the Snapchat craze and learning the basics please check out this step by step guide outlined in this book In this picture illustrated book you will learn how Snapchat works To get started on Snapchat To search and add friends on Snapchat To take selfie snaps To video chat To add captions drawings and stickers to your snaps To add lenses filters and geofilters To save your snaps To convert your snaps into stories To find stories from your favorite publishers just to mention a few Snapchat is so simple to use and this guide will help you understand how you can get the most out of it What are you waiting for Click the download button and add this book to your library

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guide to Snapchat for beginners This picture filled handbook makes it easy for you to master the basics of the world s fastest growing social network in less than an hour you can be a pro at Snapchat in less time that it would take you to enjoy lunch Explore Snapchat s three main features Snap Chat and Stories and get a full understanding of the platform via tutorials a glossary of terms a wealth of frequently asked questions as well as links to stay on top of trends as Snapchat continues to add new features on a continual basis This book was written BY adults FOR adults so you get a clear linear path to using Snapchat s key features as well as tons of additional material for a greater understanding of the platform **Snapchat 101:**

a Complete Guide to Snapchat Brandon Jones,2017-08-24 This book contains information on what why and how s of Snapchat Jones starts with a brief introduction about Snapchat it s history and eventually proceeds to topics such as Snapchat paid Advertising Developed by three Stanford University students Evan Spiegel Bobby Murphy and Reggie Brown as a part of a class project Snapchat began under the name Picaboo When Evan Spiegel pictured to the left debuted their idea to the class in April 2011 the other students scoffed at the idea of impermanent photos Little did they know that this idea would go on to become insanely popular In 2014 the Snapchat app was the fastest growing social app boosting a 57 percent growth in the course of the year While Pinterest Instagram and Facebook Messenger also had a high rate of growth none of them could come close to keeping up with the amount of downloads Snapchat was is getting While there are many different platforms out there that incorporate images and videos Snapchat has found a niche in the social media universe It has become one of the most popular social networks around And it shows no signs of stopping Snapchat is a social media app

that allows you to take pictures and videos and send them to others without having to worry about whether or not it'll still be there the next day in particular worrying about your embarrassing pics and videos This is because Snapchat was designed to specifically delete or remove the pictures or videos also called memories that you post from its database within 24 hours after being posted on its platform And more than just being about pictures and videos Snapchat is all about short term content also called transient pictures and videos That is why by default all you can see on the app's home screen is just a simple camera view And with such simplicity it's very easy and convenient to send your pictures and videos to just about anyone on Snapchat Here is a preview of what you will learn Snapchat and its history Getting Started on Snapchat How to take and Send a Snap How is Snapchat different from WhatsApp and Facebook Gaining followers on Snapchat Snapchat Paid Advertising Converting Followers And More Snapchat Bill Robb, 2016-04-16 Are you curious on how you can succeed in Snapchat Are you a user who wants to learn more tips and techniques to fully utilize this app Worry no more This book will great help to you It seems like everyone around you are using Snapchat and with this guide book you will be the only one in the group that is using Snapchat to its fullest potential and gain huge following So what are you waiting for **The Guide to Nature** ,1922 **Snapchat Guide** Patrick Lanigan, 2017-04-22 Everything that you need to know to use Snapchat like a tech savvy teen Snapchat is a cool app which can help you with your swag if you know how to use it This book will teach you exactly that No prior knowledge of Snapchat required The things that you'll learn includes How to send and view snaps Cool ways to spice up your snaps How to find celebs How to find stories you like Snapchat Spectacles How to share snaps on FB Insta Twitter Whatsapp etc How to Chat Video Chat Group Chat Snapchat Scores SnapCash Snapchat Shazam Get this book now and become a professional Snapchat artist aka a prosnapper *A Complete Guide to Spinning and Trolling* Otter (pseud. [i.e. H. J. Alfred.]), 1878 **Platers' Guide** ,1905 **The non-commissioned officer's guide to promotion in the infantry** Non-commissioned officer, 1903 *The Dead Shot Or Sportsman's Complete Guide ...* Marksman (pseud.), 1882 **The Modern Practical Angler. A Complete Guide to Fly-fishing, Bottom-fishing, and Trolling. Illustrated by ... Engravings, Etc** Henry Cholmondeley-Pennell, 1875 **New Floral Guide** ,1900 The Year Book of Photography and Amateurs Guide For... ,1900

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