

*The Addison Wesley Signature Series*

# THE SCRUM FIELD GUIDE

AGILE ADVICE FOR YOUR FIRST YEAR  
AND BEYOND

SECOND EDITION

MITCH LACEY



*Forewords by Jeff Sutherland and Kenneth S. Rubin*

A MIKE COHN SIGNATURE  
BOOK  
*Mike Cohn*

# The Scrum Field Guide

**Mitch Lacey**



## **The Scrum Field Guide:**

The Scrum Field Guide Mitch Lacey, 2015-12-22 Thousands of organizations are adopting Scrum to transform the way they execute complex projects in software and beyond This guide will give you the skills and confidence needed to deploy Scrum resulting in high performing teams and satisfied customers Drawing on years of hands on experience helping companies succeed Certified Scrum Trainer CST Mitch Lacey helps you overcome the major challenges of Scrum adoption and the deeper issues that emerge later Extensively revised to reflect improved Scrum practices and tools this edition adds an all new section of tips from the field Lacey covers many new topics including immersive interviewing collaborative estimation and deepening business alignment In 35 engaging chapters you ll learn how to build support and maximize value across your company Now part of the renowned Mike Cohn Signature Series on agile development this pragmatic guide addresses everything from establishing roles and priorities to determining team velocity setting sprint length and conducting customer reviews Coverage includes Bringing teams and new team members on board Creating a workable definition of done Planning for short term wins and removing impediments to success Balancing predictability and adaptability in release planning Running productive daily scrums Fixing failing sprints Accurately costing projects and measuring the value they deliver Managing risks in dynamic Scrum projects Prioritizing and estimating backlogs Working with distributed and offshore teams Institutionalizing improvements and extending agility throughout the organization Packed with real world examples straight from Lacey s experience this book will be invaluable to anyone transitioning to Scrum seeking to improve their early results or trying to get back on track

**The Scrum Field Guide** Mitch Lacey, 2012 Thousands of IT professionals are being asked to make Scrum succeed in their organizations including many who weren t involved in the decision to adopt it If you re one of them The Scrum Field Guide will give you skills and confidence to adopt Scrum more rapidly more successfully and with far less pain and fear Long time Scrum practitioner Mitch Lacey identifies major challenges associated with early stage Scrum adoption as well as deeper issues that emerge after companies have adopted Scrum and describes how other organizations have overcome them You ll learn how to gain quick wins that build support and then use the flexibility of Scrum to maximize value creation across the entire process In 30 brief engaging chapters Lacey guides you through everything from defining roles to setting priorities to determining team velocity choosing a sprint length and conducting customer reviews Along the way he explains why Scrum can seem counterintuitive offers a solid grounding in the core agile concepts that make it work and shows where it can and shouldn t be modified Coverage includes Getting teams on board and bringing new team members aboard after you ve started Creating a definition of done for the team and organization Implementing the strong technical practices that are indispensable for agile success Balancing predictability and adaptability in release planning Keeping defects in check Running productive daily standup meetings Keeping people engaged with pair programming Managing culture clashes on Scrum teams Performing emergency procedures to get sprints back on track

Establishing a pace your team can truly sustain  
Accurately costing projects and measuring the value they deliver  
Documenting Scrum projects effectively  
Prioritizing and estimating large backlogs  
Integrating outsourced and offshored components  
Packed with real world examples from Lacey s own experience this book is invaluable to everyone transitioning to agile developers architects testers managers and project owners alike  
**Scrum Framework** Shante Grippi,2021-08-13  
Scrum is a framework within which people can address complex adaptive problems while productively and creatively delivering products of the highest possible value  
Scrum is a lightweight framework that helps people teams and organizations generate value through adaptive solutions for complex problems  
In this book you can learn how to alter the way your business operates and make it a competitive prospect once more with chapters that include  
The principles and qualities of Scrum  
How Scrum reacts to changes  
The properties of a good Scrum and the people you will need  
Phases processes and methodology  
Fundamental Scrum Master skills  
The difference between a Project Manager and a Scrum Master  
And much more  
Field Guide to Project Management David I. Cleland,2004-07-29 Publisher Description

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**Spalding's Official Rugby Foot Ball Guide** ,1913  
Spalding's Official Football Guide National Collegiate Athletic Association,1925  
Early volumes consisted of rules with a separate publication for text  
Later volumes consist of text and rules  
The Opening Playbook: A Professional's Guide to Building Relationships that Grow Revenue Andrew Dietz,2014-05-23  
YOUR GAME PLAN FOR WINNING BUSINESS  
RELATIONSHIPS  
Just like a football game client building requires a solid strategy executed by a series of well designed plays  
While the ultimate objective of a sports team is to put points on the board the plays are designed to systematically get the team into scoring position  
The score itself a touchdown a goal a home run is the closing play  
But you can t get there without great opening plays  
In the world of business development and sales getting into scoring position means being in the room with decision makers and influencers and that s what The Opening Playbook helps you to do  
Business development guru Andrew Dietz takes you step by step through the process of getting yourself into the ideal position to sell your services whether you re a one person operation or work for a major firm  
Taking on the role of your coach Dietz shows you game footage of Sam Wentworth a law firm associate on the cusp of becoming a partner  
But first he has to prove himself on the field of play by demonstrating his business development abilities  
Meanwhile the play clock is getting close to zero  
Throughout The Opening Playbook Dietz stops the film at critical points showing you where Sam succeeds and where he trips up  
He provides the powerful opening drive plays best practices for establishing authentic business relationships analyzes the defense obstacles in the way of the success and suggests audibles on the spot tactical modifications to answer unplanned for challenges  
The team with the best plan usually wins the day  
Put yourself several steps ahead of the competition and develop winning business relationships with The Opening Playbook  
PRAISE FOR THE OPENING PLAYBOOK  
Dietz outlines both the behavioral pitfalls to avoid and the disciplines to embrace on one s path to truly connecting with clients  
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instruction from the Lombardi of business development coaches James H Gilmore coauthor *The Experience Economy* and *Authenticity* Andrew Dietz inspires you to create great conversations with your prospects so that you become a valuable trusted advisor If you want long term relationships with your clients this is the book for you Shawn Kent Hayashi author of *Conversations that Get Results* and *Inspire Collaboration* If you want to have your clients for life you must read *The Opening Playbook* A great storyteller Andrew Dietz provides invaluable insights on how to become a trusted advisor Jagdish N Sheth Charles H Kellstadt Professor of Marketing Emory University and author of *Clients For Life* Dietz provides a great blend of strategic and tactical advice wrapped in great stories and examples It s an enjoyable and VALUABLE read Bill Cates author of *Get More Referrals Now* and *Beyond Referrals* Andrew Dietz is a master at building relationships and his book is filled with insightful ideas and useful strategies Alan Deutschman author of *Walk the Walk and Change or Die*     **Spalding's Official Foot Ball Guide** National Collegiate Athletic Association,1926 Early volumes consisted of rules with a separate publication for text Later volumes consist of text and rules     **The Official Railway Guide** ,1889     *Hockey Field and Lacrosse, Including Net-ball* ,1923     Spalding's Official Football Guide ,1929     Rugby World Cup Guide, 2007 Chris Hawkes,2007 With 48 matches over 44 days in 10 French cities plus Edinburgh and Cardiff the Rugby World Cup is the third largest sports event in the world behind the Olympic Games and the FIFA World Cup     **Scrum for the Rest of Us!** Brian M. Rabon,2014-01 *Scrum For The Rest Of US* offers practical advice questions and answers and tips for avoiding common mistakes with Scrum Author Brian Rabon provides the latest Scrum knowledge from his interactions with hundreds of companies using Scrum today The more tricks you know the more knowledge about common pitfalls you have the better your Scrum knowledge the more likely you are to succeed with Scrum In this book Rabon gives you everything you needincluding When and why to use Scrum In depth coverage of the roles meetings and artifacts in Scrum Frequent questions and answers Common pitfalls and how to avoid them All without any references to software development ABOUT THE AUTHOR Brian M Rabon CST PMP is passionate about helping both companies and individuals grow today he does this through teaching Agile methods as a Certified Scrum Trainer Brian has an extensive background as a practitioner of Agile methods he has gained valuable insights that he uses to explain key concepts As a professional member of the National Speakers Association and a regular presenter at every major Agile conference Brian has helped thousands understand the fundamentals of Agile Through this practical field guide Brian will guide you through the fundamentals of Scrum and how they can be applied to improve your work     *Guide Parlementaire Canadien* ,1916     The Chinese Times ,1890     **The New American Guide to Athletics, Sports & Recreation** Craig T. Norback,Peter G. Norback,1979     **The Sport Psychologist's Handbook** Joaquin Dosil,2006-01-11 Intended for both practitioners for academics this title provides an overview of sports psychology married to a detailed survey of particular sports outlining the most effective methods of psychological assessment intervention     **Growing Point** ,1976     **Youth's Companion** ,1925

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