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Streaming Culture David Arditi, 2021-04-15 Encouraging us to look beyond the seemingly limitless supply of multimedia content David Arditi calls attention to the underlying dynamics of instant viewing in which our access to our favourite binge worthy show blockbuster movie or hot new album release depends on any given service's willingness and ability to license it

Maximum PC, 2006-07 Maximum PC is the magazine that every computer fanatic PC gamer or content creator must read Each and every issue is packed with punishing product reviews insightful and innovative how to stories and the illuminating technical articles that enthusiasts crave

Transnational Streaming Television Joseph Straubhaar, Swapnil Rai, Melissa Santillana, Silvia Dalben, 2025-09-29 Examining the impact of streaming on the global production and flow of television and film this book provides an innovative theoretical framework to conceptualize how asymmetric dynamics of power play out in the era of global streaming This book analyses Netflix and Amazon Prime Video two tech based digital native streamers and compares them to Disney and HBO Max Warner Bros Discovery two legacy Hollywood studios with cable TV and broadcasting operations now pursuing global streaming The book compares their different models of operation and specifically explores how these four streamers particularly Netflix are co producing and commissioning television programs and films in an increasing number of countries It also examines how this trend is creating new opportunities for independent producers and soft power for the producing nations This book further considers the direct algorithmic targeting of individuals by their genre preferences across boundaries of culture language and nation boundaries that previously protected national and regional television markets creating a new flow of data colonialism At a more local level the book also examines some of the national and regional streaming platforms emerging in some of the key players in the Global South Brazil India and Mexico This is essential reading for students researchers and academics interested in media studies global media and global television studies

Data Science in Practice Alan Said, Vicenç Torra, 2018-09-19 This book approaches big data artificial intelligence machine learning and business intelligence through the lens of Data Science We have grown accustomed to seeing these terms mentioned time and time again in the mainstream media However our understanding of what they actually mean often remains limited This book provides a general overview of the terms and approaches used broadly in data science and provides detailed information on the underlying theories models and application scenarios Divided into three main parts it addresses what data science is how and where it is used and how it can be implemented using modern open source software The book offers an essential guide to modern data science for all students practitioners developers and managers seeking a deeper understanding of how various aspects of data science work and of how they can be employed to gain a competitive advantage

Data Scientist Diploma (master's level) - City of London College of Economics - 6 months - 100% online / self-paced City of London College of Economics, Overview This diploma course covers all aspects you need to know to become a successful Data Scientist Content Getting Started with Data Science Data Analytic

Thinking Business Problems and Data Science Solutions Introduction to Predictive Modeling From Correlation to Supervised Segmentation Fitting a Model to Data Overfitting and Its Avoidance Similarity Neighbors and Clusters Decision Analytic Thinking I What Is a Good Model Visualizing Model Performance Evidence and Probabilities Representing and Mining Text Decision Analytic Thinking II Toward Analytical Engineering Other Data Science Tasks and Techniques Data Science and Business Strategy Machine Learning Learning from Data with Your Machine And much more Duration 6 months Assessment The assessment will take place on the basis of one assignment at the end of the course Tell us when you feel ready to take the exam and we ll send you the assignment questions Study material The study material will be provided in separate files by email download link

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