

SUPPLY CHAIN LOGISTICS MANAGEMENT



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Supply Chain Logistics Management Donald J. Bowersox,David J. Closs,John C. Bowersox,M. Bixby Cooper,2013 Supply chain logistics management Supply chain logistics operations Supply chain logistics design Supply chain logistics administration

Supply Chain Logistics Management Donald J. Bowersox,David J. Closs,M. Bixby Cooper,John C. Bowersox,2019-01-16 The Fifth Edition of Supply Chain Logistics Management presents logistics in the context of integration within a firm's supply chain strategy and operations. The framework of supply chain management is initially presented by creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part Three. Part Four focuses on administrative challenges related to cross organisational collaboration, performance measurement and concludes with the challenges of managing risk and achieving sustainability. An essential feature is the integration of topical materials and examples into the supply chain logistics value creation process. Text materials are supported by study and challenge questions as well as contemporary cases. Discussion of IT is integrated throughout and illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage

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Logistics administration Organization Planning costing and pricing Performance measurement and reporting Dimensions of change a seminar focus Index *Outlines and Highlights for Supply Chain Logistics Management* by Donald Bowersox, Isbn Cram101 Textbook Reviews,Cram101 Textbook Reviews Staff,2010-12 Never HIGHLIGHT a Book Again Virtually all of the testable terms concepts persons places and events from the textbook are included Cram101 Just the FACTS101 studyguides give all of the outlines highlights notes and quizzes for your textbook with optional online comprehensive practice tests Only Cram101 is Textbook Specific Accompanys 9780073377872 *Supply Chain Management* John T. Mentzer,2001 This work presents a comprehensive model of supply chain management Experienced executives from 20 companies clearly define supply chain management identifying those factors that contribute to its effective implementation They provide practical guidelines on how companies can manage supply chains addressing the role of all the traditional business functions in supply chain management and suggest how the adoption of a supply chain management approach can affect business strategy and corporate performance **Supply Chain Logistics Management** ,2013 **Instructor's Manual to Accompany Supply Chain Logistics Management** Donald John Bowersox,David J. Closs,2002-04-01

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