



Ai Tools Price

Gábor Rekettye, Jonathan Liu, Pál Danyi

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Pricing for Strategic Managers Gábor Rekettye, Jonathan Liu, Pál Danyi, 2025-10-26 While all company executives know the importance of pricing their knowledge about how to make sound pricing decisions is in most cases incomplete Environmental changes such as COVID 19 worldwide inflation and regional wars have given the pricing function significantly more attention while there have been technological developments in digitalisation and artificial intelligence This textbook tackles these changes head on providing an up to date discussion on the theory and practice of pricing Offering modern relevant practical examples exercises and solutions readers will gain a thorough and critical understanding of pricing in a digital world Whilst grounded in theory this book also offers practical tips and techniques that can be applied in local and international businesses This book helps business students and company executives to deepen their knowledge of smart pricing

Generative Artificial Intelligence in Finance Pethuru Raj Chelliah, Pushan Kumar Dutta, Abhishek Kumar, Ernesto D. R. Santibanez Gonzalez, Mohit Mittal, Sachin Kumar Gupta, 2025-01-22 This comprehensive volume delves deep into the diverse applications and implications of generative AI across accounting finance economics business and management providing readers with a holistic understanding of this rapidly evolving landscape Generative Artificial Intelligence in Finance Large Language Models Interfaces and Industry Use Cases to Transform Accounting and Finance Processes provides a comprehensive guide to ethically harnessing generative AI systems to reshape financial management Generative AI is a key theme across the accounting and finance sectors to drive significant optimizations leading to sustainability Across 22 chapters leading researchers supply innovative applications of large language models across the economic realm Through detailed frameworks real world case studies and governance recommendations this book highlights applied research for generative AI in finance functions Several chapters demonstrate how data driven insights from AI systems can optimize complex financial processes to reduce resource usage lower costs and drive positive environmental impact over the long term In addition chapters on AI enabled risk assessment fraud analytics and regulatory technology highlight applied research for generative AI in finance The book also explores emerging applications like leveraging blockchain and metaverse interfaces to create generative AI models that can revolutionize areas from carbon credit trading to virtual audits Overall with in depth applied research at the nexus of sustainability and optimization enabled by data science and generative AI the book offers a compilation of best practices in leveraging AI for optimal ethical and future oriented financial management Audience The audience for this book is quite diverse ranging from financial and accounting experts across banking insurance consultancies regulatory agencies and corporations seeking to enhance productivity and efficiency business leaders want to implement ethical and compliant AI practices researchers exploring the domain of AI and finance

AI Use in Social Sciences Demircioğlu, Aytekin, 2025-06-18 Artificial intelligence AI based technologies are significantly impacting various social science disciplines With the large data sets that are analyzed technologies such as

machine learning ML natural language processing NLP and neural networks are particularly useful in disciplines such as sociology psychology political science anthropology and economics Thus social science education and research benefit by the ability of AI to effectively analyze data sets predict and increase interactivity However ethical concerns regarding privacy and algorithm bias cause some to be resistant to adopting the use of AI in social science fields Thus it is crucial to consider the ethical consequences while exploring the multifaceted impact of AI on education research and social sciences AI Use in Social Sciences explores the opportunities and challenges AI provides to the field of social sciences It presents practical applications of AI and the societal implications they have Covering topics such as philosophy teaching economic policy and unified theory of acceptance and use of technology UTAUT this book is an excellent resource for social scientists teachers ethicists policymakers researchers professionals scholars academicians and more

Contemporary Marketing Strategy
Rajagopal,2025-09-30 This book offers knowledge and skills about developing market centric and competition oriented models and illustrates the power of consumers in managing sensitive market interventions through marketing mix strategies innovation and technology applications for competitive markets This updated edition discusses applied marketing concepts in real life situations incorporating new insights on the role of technology in marketing with a particular emphasis on AI and machine learning while also addressing topics related to consumer privacy and data protection It will serve as a valuable resource for researchers interested in marketing in the digital age

Decoding AI Alexander Didenko,Hemachandran K,Raul V. Rodriguez,Andrey Korshunov,Maria Bernstein,2025-12-23 Business operations today show evidence of profound DNA level transformations brought about by existing artificial intelligence AI technology Decoding AI Practical

Implementations for Business Operations reveals real artificial intelligence potentials through practical insights and innovative frameworks and transformative case studies that operate across different business sectors The book explores AI model types including large language models LLMs and multimodal embeddings alongside reinforcement learning and decision priming simulations while discussing their impact on finance and marketing alongside healthcare and customer service and fraud detection and personalized commerce functions Through its blend of academic AI knowledge and practical business insights the content enables readers to understand complex algorithms better while achieving improved operational facility Key highlights include Ethical frameworks for responsible AI and human aligned intelligence Data centric strategies to improve transparency explainability and governance Domain specific innovations in pricing negotiation modeling and behavioral prediction Real world case studies demonstrating the transformative power of AI in decision making A special focus on the integration of AI in strategic financial and customer facing functions Whether you're a C suite executive startup founder researcher academician or tech enthusiast this book is designed to equip you with both the strategic vision and technical foundation to embrace AI confidently in your business journey Let this volume be your guide in navigating the evolving AI landscape not just to keep up with innovation but to lead it

Artificial Intelligence Ethics Azhar

Zia-ur-Rehman,2025-04-17 Artificial intelligence AI has permeated every aspect of life Like every other technology AI poses risk and raises questions on ethics related to its design development deployment use and retirement While a completely ethical AI may not be possible to achieve it is possible to assess the maturity of the ethics of certain AI based system or that of an organization that employs AI This book presents a comprehensive framework designed to guide organizations in assessing and enhancing the ethical maturity of their AI systems It provides a structured approach to evaluating AI ethics across multiple dimensions including governance transparency accountability fairness and privacy By using this framework organizations can identify areas of strength and opportunities for improvement enabling them to develop AI systems that are not only technically robust but also ethically sound This book is just the beginning of a whole new domain of AI ethics maturity assessment in which the author plans to establish a certification body for certifying systems and organizations on the maturity of their AI ethics The author may be approached for partnership in this regard at azharzr usa net

The Role

of Artificial Intelligence in the Tourism and Hospitality Sector Maria Jesus Jerez-Jerez,Claudia Sevilla-Sevilla,Lidia Aguiar-Castillo,2025-06-05 This timely expert led book brings together the latest academic and practitioner insights on AI technology within the hospitality and tourism industries The disruptive nature of AI is captured in a logically structured and accessible way with global case studies covering the latest technological developments in AI via a wide range of detailed real world examples designed to help the reader understand how this complex subject area is applied in industry Topics covered include privacy concerns AI in hotels personalisation of the guest experience travel planning virtual assistants and recommendation systems sustainability blockchain AR VR IoT smart destinations and big data analytics amongst others Chapters also include insights on governmental policies environmental sustainability social change and how these impact and interact with AI technologies within the context of tourism and hospitality This volume is of pivotal interest to students scholars and academics in the fields of tourism hospitality business management human geography social sciences and sustainability as well as those with an interest in AI technology more generally

AI Trends ,1988-10 **AI Trends Newsletter** ,1987 Electrical Supply Year Book Western Electric Company,1918 American Machinist ,1921 **PC AI** ,2000 **U.S. Industrial Outlook** ,1989 Presents industry reviews including a section of trends and forecasts complete with tables and graphs for industry analysis Applied Artificial Intelligence Reporter ,1986 Iron Age and Hardware ,Iron and Industrial Reporter ,1925 **Applications of Artificial Intelligence** ,1996 **Metal Industry** ,1904 **AI Expert** ,1988 **Automobile Topics** ,1906 **Proceedings of the ... International IEEE Conference on Tools for Artificial Intelligence** ,2005

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