

DAVID CORNELL

MARKETING SPECIALIST II

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SKILLS

Account Executive
Senior Manager
Account Strategist
Marketing
Marketing
Marketing

EDUCATION

Diploma in Marketing
Diploma in Marketing
Diploma in Marketing
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Diploma in Marketing

SUMMARY

I am an experienced marketing professional with a Postgraduate Diploma in Marketing from the City of London University. I have worked in various roles in the marketing industry, including product, brand, and digital marketing. I am currently seeking a challenging role where I can utilize my skills and experience to contribute to the success of a company.

EXPERIENCE

Marketing Manager
Product Manager

2000-2004

During my time as a Marketing Manager, I was responsible for the overall marketing strategy and execution for the company. I worked closely with the sales and product teams to develop and implement marketing campaigns that drove revenue growth. I also managed the company's brand identity and ensured that all marketing materials were of high quality and consistent with the brand values.

Product Manager

2005-2009

As a Product Manager, I was responsible for the development and launch of new products. I conducted market research to identify customer needs and preferences, and used this information to guide the product development process. I also managed the product's lifecycle, including monitoring sales performance and implementing improvements based on customer feedback.

Marketing Senior
Product Manager

2010-2014

In my role as a Marketing Senior, I was responsible for the development and execution of marketing campaigns for the company's products. I worked closely with the sales and product teams to ensure that the marketing efforts were aligned with the overall business strategy. I also managed the company's brand identity and ensured that all marketing materials were of high quality and consistent with the brand values.

POSITION TITLE

Marketing Senior

2015-2019

During my time as a Marketing Senior, I was responsible for the development and execution of marketing campaigns for the company's products. I worked closely with the sales and product teams to ensure that the marketing efforts were aligned with the overall business strategy. I also managed the company's brand identity and ensured that all marketing materials were of high quality and consistent with the brand values.

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The Job Tree: Winning Your Next Job Lee Smith, 2021-02-24 Winning a new job can be a challenge Jobs are changing worldwide Technological change globalization and economic disruptions like recessions all have an impact Workforces are becoming increasingly mobile with frequent job changes This book will help you develop the skills and documents for successful job hunting It provides expert advice resources and support It also helps you develop your resum social media bio and interview skills The book contains step by step guidance and tips on how to handle the complex field of job searching The Job Tree will help you win your next job

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Top Notch Executive Resumes Katharine Hansen, 2008-07-15 Branded resumes that illuminate the candidate s unique value proposition and ROI are a must in today s quest for the executive suite Top Notch Executive Resumes not only explains how to integrate branding into career marketing communication but also how to craft resumes that address your fit with the organization s mission and meet an employer s specific business needs Hansen instructs high level professionals in framing past accomplishments so that the employer can visualize the executive s strategic vision and industry insights as well as what he or she can contribute Highlights of the book include A huge collection of resume samples in cutting edge formats organized by profession for easy navigability Examples of a wide variety of complementary documents including leadership profiles and executive bios that top level professionals need to round out their executive portfolios Special additional features including the preferences and peeves of hiring decision makers guidelines for working with recruiters frequently asked questions and case studies detailing complete job search marketing campaigns Let Top Notch Executive Resumes get you into that corner office

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Networking Works WetFeet (Firm),WetFeet,2008 **Word 2000** Deborah Hinkle,1999-06 Word 2000 Short Course from Glencoe's Professional Approach Series equips students with the skills needed to successfully use Microsoft Word An extensive array of exercises teaches and challenges students while illustrations of screens and the accompanying icons help them to follow instructions for hands on practice Students gain real world experience by performing many of the same tasks required in business settings A comprehensive instructional package allows instructors to tailor the program to teaching styles lab needs student objectives and student learning styles *Free Stuff from America Online* Luanne S. O'Loughlin,Louanne O'Loughlin,1994-11 Written for users around the world FREE TUFF from America Online is the only book that shows you the best that America Online has to offer Jam packed with information never before available this book offers you hundreds of incredible things you can get for your home business career kids hobbies and computer you name it No strings attached Advanced Microsoft Word 7 Nita Hewitt Rutkosky,Judy Dwyer Burnside,Joanne Marschke Arford,1997 Billboard ,1971-12-11 In its 114th year Billboard remains the world's premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends **Word 2002: Core & Expert, A Professional Approach, Student Edition with CD-ROM** Deborah Hinkle,2002-05-29 Word 2002 Core Expert from Glencoe's Professional Approach Series provides students with real world context for learning software applications Numerous screen shots and displays of toolbar buttons aid instruction Numerous exercises and applications reinforce every skill taught Word 2002 Core Expert presents exercises in real life business situations so students get hands on experience working on actual projects the best way to prepare them for the on the job challenges they'll face A comprehensive instructional package allows instructors to tailor the program to teaching styles lab needs student objectives and student learning styles *Getting Results with Microsoft Office for Windows 95* Microsoft Version 7.0,1995

Microsoft Works 3.0, DOS Version William Robert Pasewark,William R. Pasewark,1995 This represents a significant triumph of the leading integrated software program While continuing with its standard setting use of pull down menus Works 3.0 now enables you to use the same commands for word processing graphics spreadsheet database and telecommunications

Getting Results with Microsoft Office for Windows 95 Microsoft Corporation, 1995 Guide for a set of business productivity applications designed to work together including Microsoft Word Excel PowerPoint Schedule Access and Microsoft Bookshelf which is made of of eight reference volumes **The Official America Online for Windows Tour Guide, Version 1** Tom Lichty, 1993 **New York Magazine** , 1992-04-13 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country With award winning writing and photography covering everything from politics and food to theater and fashion the magazine s consistent mission has been to reflect back to its audience the energy and excitement of the city itself while celebrating New York as both a place and an idea **Cincinnati Magazine** , 1980-10 Cincinnati Magazine taps into the DNA of the city exploring shopping dining living and culture and giving readers a ringside seat on the issues shaping the region **Stepping Thru Ms Office Int03tx** Fulton, Neilsen, 2004-04

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 - Chapter 2: Essential Elements of Resume Template Discount
 - Chapter 3: Resume Template Discount in Everyday Life
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