



Booktok Trending Usa

Peter C. Kunze,Victoria Ford Smith

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TikTok Cultures in the United States Trevor Boffone,2022-04-03 TikTok Cultures in the United States examines the role of TikTok in US popular culture paying close attention to the app's growing body of subcultures. Featuring an array of scholars from varied disciplines and backgrounds this book uses TikTok subcultures as a point of departure from which to explore TikTok's role in US popular culture today. Engaging with the extensive and growing scholarship on TikTok from international scholars chapters in this book create frameworks and blueprints from which to analyze TikTok within a distinctly US context examining topics such as gender and sexuality feminism race and ethnicity and wellness. Shaping TikTok as an interdisciplinary field in and of itself this insightful and timely volume will be of great interest to students and scholars of new and digital media social media popular culture communication studies sociology of media dance gender studies and performance studies

The Routledge Companion to Children's Literature and Culture Claudia Nelson,Elisabeth Wesseling,Andrea Mei-Ying Wu,2023-11-30 Focusing on significant and cutting edge preoccupations within children's literature scholarship The Routledge Companion to Children's Literature and Culture presents a comprehensive overview of print digital and electronic texts for children aged zero to thirteen as forms of world literature participating in a panoply of identity formations. Offering five distinct sections this volume Familiarizes students and beginning scholars with key concepts and methodological resources guiding contemporary inquiry into children's literature Describes the major media formats and genres for texts expressly addressing children. Considers the production distribution and valuing of children's books from an assortment of historical and contemporary perspectives highlighting context as a driver of content. Maps how children's texts have historically presumed and prescribed certain identities on the part of their readers sometimes addressing readers who share some part of the author's identity sometimes seeking to educate the reader about a presumed other and in recent decades increasingly foregrounding identities once lacking visibility and voice. Explores the historical evolutions and trans regional contacts and inter connections in the long process of the formation of global children's literature highlighting issues such as retranslation transnationalism transculturality and new digital formats for considering cultural crossings and renegotiations in the production of children's literature. Methodically presented and contextualized this volume is an engaging introduction to this expanding and multifaceted field

The Whole-School Community Read Margaux DelGuidice-Calemme,Jeannette Balantic,2025-10-30 A comprehensive resource for librarians and teachers who want to implement a whole school community reading program in their schools The Reading Lives of Teens Chin Ee Loh,2024-11-04 In these changing times of global flows of media and technologies and reports of declining reading enjoyment researchers policymakers and educators need to engage anew with essential issues of what counts as reading what kinds of reading matter and how to support teen reading engagement in school and out of school settings. Bringing together contributions from well known and emerging adolescent literacy researchers from different disciplinary

perspectives this edited collection consolidates contemporary research on teens volitional print and digital reading whether in school or out of school contexts The first part of the book offers overviews of what teens are reading followed by chapters on community support on reading and new ways of researching teen reading With chapters from North America Europe Australia Asia and the Middle East the collection will offer multifaceted and complex insights into what how and why teens read in different contexts Reflection questions at the end of each chapter encourage readers to consider how the research can be applied in their own research policy and practice contexts This book will be of interest to researchers policymakers and educators who are invested in supporting adolescent engaged reading with evidence based policies and strategies

Vermarktungsstrategien für Digitale Medien Sibylle Kunz, Gabriele Schuster, 2025-11-16 In der digitalen Informationsflut Sichtbarkeit zu erlangen ist eine immense Herausforderung Dieses Buch zeigt wie digitale Medienformate erfolgreich vermarktet werden können fundiert praxisnah und zukunftsorientiert Die Beitragenden geben in diesem Werk mit ihrer Expertise Einblicke in Mechanismen und Werkzeuge von Marketingstrategien die sich auf digitale Medien anwenden lassen Ob BookTok Streaming Mobile Games oder Voice SEO das Buch beleuchtet vielfältige Formate Bereiche und Kanäle zeigt Best Practises auf und reflektiert ethische wie rechtliche Rahmenbedingungen Atravesados Trevor Boffone, Cristina Herrera, 2025-02-17 Contributions by Frederick Luis Aldama Trevor Boffone T Jackie Cuevas Cristina Herrera Alexander Lalama Angel Daniel Matos Regina Marie Mills Joseph Isaac Miranda Jesus Montaño Domino Renee Perez Regan Postma Montaño Cristina Rhodes and Sonia Alejandra Rodriguez Atravesados Essays on Queer Latinx Young Adult Literature shows how Latinx queer YA writers discard the same old story and offer critical representations of queerness that broaden YA writing and insist on the presence of queer teens of color Atravesados draws on foundational Chicana queer theorist Gloria Anzaldúa's notion of atravesados to speak to the spectrum of queer youth Latinidades as they materialize in YA literature Los atravesados according to Anzaldúa are the squint eyed the perverse the queer the troublesome the mongrel the mulato the half breed the half dead in short those who cross over pass over or through the confines of the normal Los atravesados reside in the borderlands space of ni de aquí ni de allí neither here nor there present yet liminal their queerness the very source of both frustration and empowerment a paradox of joy and tragedy Although written in 1987 Anzaldúa's theory speaks to the realities of queer Latinx teens that fill the pages of YA literature well into the twenty first century Characters such as Juliet from Gabby Rivera's *Juliet Takes a Breath* Aaron from Adam Silvera's *More Happy Than Not* or the titular Chulito from Charles Rice Gonzales's novel encompass the highs lows and everything in betweenness of queer Latinx teen lived experiences This collection tells their stories Contributors speak to the spectrum of queer youth Latinidades as they materialize in YA literature paying close attention to representation and the ways youth are portrayed whether accurate or stereotypical Close attention is paid to books that succeed in broadening the field of YA highlighting authors that draw from their own lived experiences and situate strong fully developed characters Taken together these essays move beyond the page

explaining to readers why representation and authenticity matter in YA literature as well as the far reaching effects they can have for real world queer Latinx teens *Retrofitting Study Abroad* Carmen Granda, 2023-11-02 Study abroad is the ideal option for world language students to immerse themselves in the target language and culture. However, circumstances beyond control may make travel challenging even impossible. Technology has the potential to engage students and provide an opportunity for linguistic and cultural immersion from home. In addition to immersing students in the target language and culture, Carmen Granda shows that technology can be implemented in all world language courses to foster connections and comparisons and most importantly create community in and outside of the classroom. She demonstrates that digital tools have the power to make language learning inclusive of and accessible to all students, fulfilling diversity, equity, and inclusion (DEI) goals of higher education.

Collection Management Basics Margaret Zarnosky, Saponaro, John Novak, G. Edward Evans, 2025-08-07 This eighth edition offers students and working professionals the tools to manage the complex process of creating appropriate collections of resources for all types of libraries. Managing collections in today's environment is a challenging process. This eighth edition of the classic text on collection management covers all aspects of the management cycle from selection through deselection and preservation. The text also includes discussions of intellectual freedom, legal issues in collection development, and collaborative collection development. Timely topics such as diversity, open access, AI, digital preservation, local history, creation spaces, and libraries of things bring this comprehensive overview up to date. Engagingly written and easy to understand, chapters rely on feedback from experts working in the field and include many sidebars with practical examples and resources. Designed primarily for students in LIS programs, the text is also a valuable resource for all library workers responsible for collection management.

Systems from Hell David A. Rochefort, 2024-12-01 This book approaches contemporary fiction as a medium for policy advocacy one whose narrative devices both link it to and distinguish it from other forms of public discourse. Using the framework of political agenda setting, David A. Rochefort analyzes the rhetorical function of problem definition played by literary works when they document and characterize social issues while sounding the call for systemic reform. Focusing on a group of noteworthy realist novels by American authors over the past twenty years, this study maintains that fictional narrative is a potentially influential instrument of empathic policy argument. The book closes by examining the agenda setting dynamics through which a social problem novel can contribute to the process of policy change.

Producing Children Peter C. Kunze, Victoria Ford Smith, 2025-04-15 *Producing Children* imagines the possibility, indeed the inevitability, of a creative relation between children as producers and consumers by revising the long established hierarchical relation between adults and children. The chapters in this collection reveal that studying child-produced culture complicates our received understandings of children's culture as culture by adults for children about children. They also underscore children's literature as a cultural phenomenon that moves across and beyond genres, forms, and media. As a whole, this collection reveals that attention to child-produced culture invites

dialogue and collaboration across fields and disciplines invested in the critical understanding of children as embodied beings and childhood as both a stage of development and discursive construct with social political economic and cultural dimensions and influence With the ongoing vibrancy of childhood studies as a multidisciplinary area of inquiry studies of child produced culture provide scholars with an exciting opportunity to complicate enrich and expand theorization of childhood creativity children s culture and even children themselves

Hooked Emily McIntire,2022-09-20 Once upon a time there was a little boy His belly full of laughter his life full of joy Until one day something changed stripped his innocence away The hole inside making space for the devil to come and play His dreams gone forever he grew up way too fast An endless night of crocodiles and watches made of glass He grew into a villain the taste of vengeance on his tongue Craving to make his enemies pay for the misdeeds they had done Instead he found a Darling girl and refused to let her go For what better way to make the man pay than to steal his little shadow

Still Reading Romance Josefine Smith,Kathleen W. Taylor Kollman,2025-04-22 In a world that commodifies feminism is adapting romance novels for small and big screen projects and the Romance Writers Association is evolving to a more inclusive representative group it is imperative for researchers to reevaluate the cultural assumptions and gender norming work happening in the romance genre It is time to question the cultural capital of traditional archetypes explore the experience of romance readers and question how romance and cultural studies researchers create quantitative qualitative and mixed methods research This work centers around a data set collected with a revised version of Janice Radway s Reading the Romance survey that will be shared with all the authors of this anthology By having access to this pool authors will have the opportunity to explore different elements of reader experience and cultural norms in romance fiction and potentially reflect on changes since Janice Radway s seminal work The norms and negotiations readers experience while consuming romance is especially interesting as romancelandia becomes a more mainstream part of popular culture with the popularity of Bridgerton and romance series like Ice Planet Barbarians exploding on BookTok No other book in romance or popular culture studies identifies a data set as the connecting element and to do so creates an exciting opportunity to create a more inclusive study of popular romance offer truly interdisciplinary research on the question of how readers read romance and generate diverse areas of future scholarship This edited volume explores multiple issues in romance fiction based on survey data from real romance readers An updated version of Janice Radway s influential survey looking at romance readers in the early 1980s this time scholars explore romance readers habits and attitudes in the twenty first century Each contributor in this volume uses the same survey data to make unique statements about gender intersectionality popular fiction and popular culture By using a common data set but approaching it from different perspectives this unique volume is able to apply multiple methodologies to the same subject

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