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\$207.4M			\$103.3M
\$202M			\$93.8M
\$191.3M			\$67.9M
\$187.4M			\$67M
\$181.3M			\$55M
\$179.1M			\$53.5M
\$174.1M			\$33M

# Box Office How To

**Rosina Ehmann**



## **Box Office How To:**

**Marketing to Moviegoers** Robert Marich,2005-04-18 Inside information about the Hollywood major studios secret strategies for marketing films      **Coming Back to a Theater Near You** Brian Hannan,2016-06-05 In the Silent Era film reissues were a battle between rival studios every Mary Pickford new release in 1914 was met with a Pickford re release For 50 years after the Silent Era reissues were a battle between the studios who considered old movies found money and cinema owners who often saw audiences reject former box office hits In the mid 1960s the return of The Bridge on the River Kwai 1957 the second biggest reissue of all time altered industry perceptions and James Bond double features pushed the revival market to new heights In the digital age reissues have continued to confound the critics This is the untold hundred year story of how old movies saved new Hollywood Covering the booms and busts of a recycling business that became its own industry the author describes how the likes of Charlie Chaplin Humphrey Bogart and Alfred Hitchcock won over new generations of audiences and explores the lasting appeal of films like Napoleon 1927 Gone with the Wind 1939 The Rocky Horror Show 1975 and Blade Runner 1982      *Supreme Court* ,      Lippincott's Monthly Magazine ,1912      *Our Players' Gallery* W. J. Thorold,Arthur Hornblow,Arthur Hornblow (Jr.),Perriton Maxwell,Stewart Beach,1926      *The Musical Times* ,1908

**Actors Directory and Stage Manual** ,1925      **The New York State Exhibitor ...** ,1929      **Theatre Magazine** ,1916

**The Accountants' Library** ,1902      Play Production in America Arthur Edwin Krows,1916      **The Hollywood Reporter Book of Box Office Hits** Susan Sackett,1996 A complete guide to Hollywood s top blockbuster films from 1939 through 1995 details the five most successful movies of each year      **Appleton's Magazine** ,1908      Who's who in the Pacific Southwest ,1913      Digest of the United States Supreme Court Reports ,1928      *Parliamentary Debates* New Zealand. Parliament,New Zealand. Parliament. House of Representatives,1928      World Almanac and Encyclopedia ,1897

**New York Supreme Court Appellate Division-First Department. United States merchants and Shippers Insurance Company, Plaintiff-Appellant, Against Morris Klipper, Defendant-Respondent.** ,      The Saturday Evening Post ,1929      *Los Angeles School Journal* ,1921

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