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orients imaginaries of publicness selfsufficiency legibility and error At the same time Location Awareness in the Age of Google Maps helps to animate the ordinary ways people are challenging and refusing Google Maps vision of the world Drawing on an arts based field study spanning the streets of London New York London Toronto and Amsterdam Noone s encounters of asking for directions open up lines of inquiry and spatial scores that cut through Google s universal mapping project Location Awareness in the Age of Google Maps will be essential reading for information studies and media studies scholars and students with an interest in embodied information practices critical information studies and critical data studies The book will also appeal to an urban studies audience engaged in work on the digital city and the datafication of urban environments

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