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# Unica Campaign Guide

**ML Morrison**

## **Unica Campaign Guide:**

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*Buttress's World Guide to Abbreviations of Organizations* L. Pitman,2012-12-06 The previous edition of this directory extended its coverage of the Far East Australasia and Latin America areas previously under represented For this new edition emphasis has been given to increasing the number of entries for organizations from Britain the United States and Australia and particular attention has been paid to new political organizations in Central and Eastern Europe and the former Soviet Union The number of entries included has gone up to over 68 000 of which over 9 000 are new or amended Cross references from defunct organizations in the previous edition have been deleted and references indicated by ex and now added for organizations which have changed their name since the previous edition As before the range of organizations included is broad and only purely local organizations have been excluded This directory therefore lists official and unofficial organizations national and international on all SUbjects political economic and social Acronyms of parent bodies of subsidiary organizations are given where appropriate and equivalencies are used to link acronyms in different languages for the same organization Further information about the organizations listed can be found in the sources listed in the bibliography I would like to thank Henry Heaney and Graeme Mackintosh for their advice and David Grinyer for his technical support L M Pitman Bibliography Adams R ed 1993 Centres Bureaux A Directory of UK Concentrations of Effort Information and Expertise 2nd edn CBD Research Beckenham Barrett IJK 1993 Encyclopedia of Women s Associations Worldwide Gale London    **World Guide to Abbreviations of Organizations** F. A. Buttress,H. J. Heaney,2012-12-06 This edition of well over 50 000 entries not only updates its predecessor but considerably increases the coverage of Latin America and Eastern Europe I have been

aided in this work by two colleagues at Glasgow University Library Dr Lloyd Davies and Barbara MacMillan and in general revision by Kate Richard Close on 20% of the text has been altered The equivalences introduced into the last edition linking acronyms in different languages for the same organization have been extended New to this edition is the cross referencing between a defunct organization and its successor Otherwise the policies adopted in previous editions have been retained strictly local organizations are omitted but the subject scope includes activities of all kinds the country of origin of a national organization is given in brackets unless it is the home country of the title language or can be readily deduced from the title itself Acronyms of parent bodies of subsidiary organizations are also added in brackets A select bibliography guides the reader to specialist works providing more detailed information Particularly at a time of such widespread political change affecting organizational structures in so many countries it is impossible to ensure complete up to date accuracy in a work of this kind Readers are earnestly invited to inform me of any errors and omissions for attention in a later edition of this work H H Bibliography Acronyms Initialisms and Abbreviations Dictionary 13th edn Gale Research Co Detroit 1989 **NCADI**

**Publications Catalog** National Clearinghouse for Alcohol and Drug Information (U.S.),2001 Guide to Materials for the History of the United States in the Principal Archives of Mexico Herbert Eugene Bolton,1913 **Canal Zone Pilot, Guide to the Republic of Panama** William C. Haskins,1908

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**Educators Guide to Free Social Studies Materials** ,2000 **Leahy's Hotel-motel Guide and Travel Atlas of the United States, Canada, and Mexico** ,1959 **Guide Book. Spring Field Trip** ,1952 **Bowker's Guide to Characters in Fiction** 2007 ,2008-02 **Political Campaign Craftsmanship** Edward Schwartzman,1984

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