

7 Black Friday tips

for small businesses

1



Plan Early

2



Offer timely
promotions & deals

5



Collaborate with
other small
businesses

3



Market your deals
& promotions
accordingly

6



Consider Cyber Monday
& Small Business
Saturday promotions

4



Create connections
with customers, the
new & old

7



Take advantage of
deals for your own
business

Black Friday Tips Tutorial

Sara Borins

A red circular graphic with a gradient, appearing as a stylized arrow or a partial circle, located to the right of the author's name.

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