

7 Black Friday tips for small businesses

1



Plan Early

2



Offer timely
promotions & deals

3



Market your deals
& promotions
accordingly

4



Create connections
with customers, the
new & old

5



Collaborate with
other small
businesses

6



Consider Cyber Monday
& Small Business
Saturday promotions

7



Take advantage of
deals for your own
business

Black Friday Tips Tutorial

Sara Borins

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