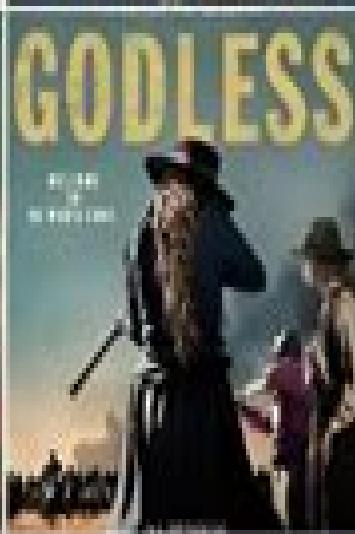


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## Netflix Best

**John R. Schermerhorn, Jr.,Daniel G.  
Bachrach**

## **Netflix Best:**

*Netflix's Speculative Fictions* Colin Jon Mark Crawford, 2020-12-10 Netflix's Speculative Fictions Financializing Platform Television argues that Netflix's scaled expansion has hinged upon its ability not only to create but more importantly to communicate new forms and flows of potential value in platform capitalism wherein capital is mobilized not only from direct revenue streams but also the new value assigned to inputs and investments of data debt attention behavior taste time sociality and speculation To interpret and critique these new communications and projections of value Colin Jon Mark Crawford performs a discursive analysis of the platform television industry leader Netflix and its investor lore the multi sited narrative of value found in the company's investor relations materials and corporate communications such as letters to shareholders financial earnings reports executive interviews press releases and blog posts Netflix best represents the increasingly ubiquitous nexus of culture tech and finance industries that is platform television To better understand the emergent financial logics of this relatively new media industry we must first understand the speculative narratives and discourses of value which organize it Scholars of media studies television studies technology studies and economics will find this book particularly useful

[A Parent's Guide to Netflix's Stranger Things](#) Axis, 2018-08-01 Stranger Things has undoubtedly made its mark on our culture This guide will help you understand the show's themes and more importantly how to start meaningful conversations with teens about its messages Parent Guides are your one stop shop for biblical guidance on teen culture trends and struggles In 15 pages or fewer each guide tackles issues your teens are facing right now things like doubts the latest apps and video games mental health technological pitfalls and more Using Scripture as their backbone these Parent Guides offer compassionate insight to teens world thoughts and feelings as well as discussion questions and practical advice for impactful discipleship

**Choice Hacking** Jennifer L. Clinehens, 2020-06-16 What if you could use Nobel prize winning science to predict the choices your customers will make Customer and user behaviors can seem irrational Shaped by mental shortcuts and psychological biases their actions often appear random on the surface In Choice Hacking we'll learn to predict these irrational behaviors and apply the science of decision making to create unforgettable customer experiences Discover a framework for designing experiences that doesn't just show you what principles to apply but introduces a new way of thinking about customer behavior You'll finish Choice Hacking feeling confident and ready to transform your experience with science In Choice Hacking you'll discover How to make sure your customer experience is designed for what people do not what they say they'll do How to increase the odds that customers will make the right choice in any environment How to design user experiences that drive action and engagement How to create retail experiences that persuade and drive brand love How brands like Uber Netflix Disney and Starbucks apply these principles in their customer and user experiences Additional resources included with the book Access to free video Companion Course Access to exclusive free resources tools examples and use cases online Who will benefit from reading Choice Hacking This book was written for

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Murray, 2025-12-11 Introduction to Business For a Sustainable and Entrepreneurial Future engages and prepares students for their professional journeys regardless of their career aspirations Best selling authors Heidi M Neck Christopher P Neck and Emma L Murray encourage readers to see themselves in the world of business and develop the mindset and skill set they need to succeed The updated Second Edition features a diverse set of examples and cases from inspiring startups and small businesses to corporations illustrating how businesses can prosper and create positive impact This text is offered in Sage Vantage an intuitive learning platform that integrates quality Sage textbook content with assignable multimedia activities and auto graded assessments to drive student engagement and ensure accountability Unparalleled in its ease of use and built for dynamic teaching and learning Vantage offers customizable LMS integration and best in class support Instructors see how Vantage works Take a brief self guided tour with our interactive demo Simulation Based Learning Available only in Sage Vantage assignable simulation activities offer students an engaging hands on way to deepen their understanding of core concepts and sharpen their decision making skills using workplace scenarios Aligned with learning objectives and tailored to each chapter these activities provide students with immediate feedback to enhance their learning and build their confidence

[The Global Film Market Transformation in the Post-Pandemic Era](#) Qiao Li, David Wilson, Yanqiu Guan, 2023-05-04 This book reviews the development and performance of the global film industry during the COVID 19 pandemic and examines new trends in film production distribution and consumption through a global lens The COVID 19 pandemic has had a substantial impact on the global film industry since the beginning of 2020 There has been significant transformation in terms of film production distribution and consumption Hollywood like many national cinemas across the globe has suffered the most significant impact at all levels the interruption of new film productions shutdowns of movie theatres in many countries and delays in the release of new films among them Many movies made for cinemas were forced to move from release in theatres to various streaming platforms and nontraditional production companies continued to grow their market share This book places the global film industry in a post Pandemic context It provides detailed analyses of specific systems of film production distribution and consumption in national cinemas as well as in Hollywood while also engaging with the key theoretical and

methodological questions from the film studies literature This volume is a critical reference for students and scholars of film studies and general readers who are interested in the new trends and transformation of the global film industry in a post pandemic era The Open Access version of this book available at <http://www.taylorfrancis.com> has been made available under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4 0 license *Stocks for All: People's Capitalism in the Twenty-First Century* Petri Mäntysaari,2021-12-31 Public stock markets are too small This book is an effort to rescue public stock markets in the EU and the US There should be more companies with publicly traded shares and more direct share ownership Anchored in a broad historical study of the regulation of stock markets and companies in Europe and the US the book proposes ways to create a new regulatory regime designed to help firms and facilitate people's capitalism Through its comparative and historical study of regulation and legal practices the book helps to understand the evolution of public stock markets from the nineteenth century to the present day The book identifies design principles that reflect prior regulation While continental European company law has produced many enduring design principles the recent regulation of stock markets in the EU and the US has failed to serve the needs of both firms and retail investors The book therefore proposes a new set of design principles to serve contemporary societal needs *Management* John R. Schermerhorn, Jr.,Daniel G. Bachrach,2020-05-07 Schermerhorn Management 14e continues to offer the same balanced theory approach as with previous editions Students need an active and engaged learning classroom environment that brings personal meaning to course content and the instructor's course objectives Schermerhorn communicates with students through rich timely features and cases that bring management topics theories and concepts to life The underlying goal is to translate foundation theories into lasting tools for students as they move beyond the classroom where their skills will be put to the test

**Introduction to Business** Heidi M. Neck,Christopher P. Neck,Emma L. Murray,2026-01-13 Featuring a diverse set of examples and cases from inspiring startups and small businesses to corporations Introduction to Business Second Edition engages and prepares students for their professional journeys Best selling authors Heidi M Neck Christopher P Neck and Emma L Murray inspire readers to see themselves in the world of business and develop the mindset and skill set they need to succeed *Netflix Guide: the Never Wonder What to Watch Book* Bilal Zou,2018-04-26 There should be a way to stop the frustration of not knowing what to watch There has to be a good movie to watch the movie and show recommendation website trusted by millions of users every year is out with the latest solution a TV Guide style book for Netflix On demand services like Netflix put the burden of choice entirely on you and it's not easy to cut down from the overwhelming choice of options This book is a selection of exclusively good movies and shows titles highly rated by both viewers on IMDb and critics Rotten Tomatoes Instead of always watching the latest thing that Netflix comes out with this book gives you over 130 highly rated and often little known alternatives including the new stuff that's actually worthy of your attention This book is meant to be as functional and as practical as possible Its goal is to spread the word about the existence of a better way to interact with a

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**Exploring Management** John R. Schermerhorn, Jr,2009-12-30 Exploring Management Second Edition by John Schermerhorn presents a new and exciting approach in teaching and learning the principles of management This text is organized within a unique learning system tailored to students reading and study styles It offers a clean engaging and innovative approach that motivates students and helps them understand and master management principles

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**Ajax Programming for the Absolute Beginner** Jerry Lee Ford,2009 Learn Ajax the easy way If you are new to programming with Ajax and are looking for a solid introduction this is the book for you Developed by computer science instructors books in the for the absolute beginner series teach the principles of programming through simple game creation You will acquire the skills that you need for more practical programming applications and will learn how these skills can be put to use in real world scenarios Best of all by the time you finish the book you will be able to apply the basic principles you ve learned to the next programming language you tackle

**International Documentary** ,2005 **E-commerce** Kenneth C. Laudon,Carol Guercio Traver,2009 For the undergraduate and graduate e commerce course in any business discipline This comprehensive market leading text emphasizes the three major driving forces behind e commerce to provide a coherent conceptual framework for understanding the field technology change business development and social issues

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issues impacting consumer behavior including social media a global mindset of consumer behaviors and the ethical aspects of consumer behavior The authors draw on extensive consumer behavior research and teaching experience to offer a streamlined pedagogical framework designed to provide a contemporary and fresh voice in the discipline Consumer Behavior is ideal for undergraduates graduate MBAs and executives seeking new insights to better understand consumers In this edition you ll find An easy to follow introduction to and overview of consumer behavior The consumer buying process A throughgoing focus on global ethical and social media issues relevant to consumer behavior Supplementary materials for instructors including PowerPoint slides and a Test Bank

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