

How to begin a cover letter

Emma Adams

1

Emily Carter, Assistant
Marketing Manager
Brightside
Bristol

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London
United Kingdom

2

March 2020
Application for the position of Marketing Writer

3

Dear Emily,

4

After hours of reviewing through job offers, I was pleasantly surprised to find the opening for a Marketing Writer position at Brightside & Co., Inc. As a highly-motivated and self-driven marketing professional with 3+ years of experience and determination to perform great work, I am certain that I possess everything necessary to execute the role and all associated duties successfully.

Having worked as a Marketing Writer at Greenleaf Media, Inc. for over two years, I am experienced in aspects of the job. I especially excel at providing professional marketing advice and recommendations to clients, conducting detailed market research, and producing original content for various social media platforms. Within the company, I was known as a top performing employee and was even named as a #1 Marketing Writer for exceeding all assigned goals and targets.

Furthermore, I am a Certified Professional Marketer offering a Business Administration degree from the Lund University in Sweden where I also served as a Social Media Assistant Manager for one year. Last but not least, I am a creative individual possessing exceptional organizational skills and the ability to use multiple important industry software programs, such as Microsoft Marketing, Facebook, and AdWords/Campaigns at an expert level.

I would love to find out more about the position you are looking to fill and would appreciate the opportunity to come in for an interview to tell you how my skills and previous career history can benefit Brightside & Co., Inc. Thank you for your time and consideration and I look forward to speaking with you in the near future.

Sincerely,

Emma

1

Your and company's contact information

2

Date of your application, Headline (optional)

3

Personalised greeting

4

Introductory paragraph

- Be direct
- Target the company's needs
- Include company facts and news
- Highlight a mutual connection
- Show passion for what you do
- Add relevant accomplishments
- Use humor (if suitable)

Cover Letter This Month Open Now

Ying Liu



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