

Bid Strategies:

Best Practices

JON LOOMER

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Performance goal ⓘ	Set a goal if you're aiming for a certain cost per result. To set your goal, use cost per result data from previous campaigns with the same optimization event and attribution settings. If you don't set a cost per result goal, Meta will focus on spending your entire budget and getting the most results. Cost per result goal is only available with some performance goal selections. Learn more
Maximize number of conversions	
Pixel ⓘ	
Jon Loomer's Pixel	
Conversion Event ⓘ	
Purchase	

Cost per result goal - Optional ⓘ

\$10.00 USD

Meta will aim to get the most purchases and try to keep the average cost around \$10.00. Some results may cost more and some may cost less.

Bid strategy

Cost per result goal

Weekly Ad Best Tutorial

Russ Walter



Weekly Ad Best Tutorial:

Email Marketing: The Ultimate Guide to Building an Email List Asset (Best Practices to Optimize the Subscriber Experience and Drive Business Success) Michael Norman, 101-01-01 You will learn how to build an email list that gets results no matter what market you select or what your income goals are You ll start by getting into the mind of subscribers giving them what they want and then using this relationship to grow your online business The best part You will learn how to build connections that last for years Another thing you ll discover is how to run an email list that generates income So it s the perfect course for any affiliate marketer kindle publisher blogger or information marketer Inside the book you ll learn how to Build a massive mailing list using 15 different proven list building techniques Write compelling copy that engages your readers and drives them to take action Optimize every step of your email marketing funnel to skyrocket your sales Grow a highly engaged and hungry fan base that will devour your content Create six new revenue streams for your business using email marketing Keep your messages out of the spam folder by following our best practices Get complete step by step tutorials and instructions from beginning to end including dozens of free training videos no opt in required Included with email marketing mastery This book is perfect for beginners who need to learn the basics of email marketing and get started today and for experienced and professional email marketers who want to take their knowledge and marketing systems to the next level

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The Secret Guide to Computers 2003 Russ Walter, 2002-08 **Instructor** ,1979 **Untangling the Web** ,2013 Use the internet like a real spy Untangling

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Academy; a Weekly Review of Literature, Learning, Science and Art, 1915 The Poetical gazette the official organ of the Poetry society and a review of poetical affairs nos 4 7 issued as supplements to the Academy v 79 Oct 15 Nov 5 Dec 3 and 31 1910 **The Church Times**, 1900 **The Secret Guide to Computers** Russ Walter, 1994 **Exercises and test questions on the Tutorial Latin grammar [of B.J. Hayes and W.F. Masom] by F.L.D. Richardson and A.E.W. Hazel. [With] A key, by W.F. Masom and F.L.D. Richardson** Fanny Louisa D. Herbertson, 1897 Farmer's Weekly, 1922 *John O'London's Weekly*, 1921 **Publishers' Weekly**, 1897 *Outing and the Wheelman*, 1914 **The Publishers Weekly**, 1897 *T.P.'s and Cassell's Weekly*, 1923 T.P.'s Weekly Thomas Power O'Connor, Holbrook Jackson, 1907 *Collier's Once a Week*, 1908

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