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11/8/17

Ashley Alameda
Director
Avanix, Inc.
3509 Hall Valley Drive
Omaha, NE 72662

Dear Ashley,

Two months ago, I hit a goal I never thought I'd reach. I pushed SEO traffic to 20 million monthly views.

One year ago, traffic for our four sites — all of which I manage through a team of 25 employees — rested at just 4 million per month. Upper management challenged me to lead the team toward doubling our traffic. We hit that goal in just six months, blowing away our sales revenue forecasts in the process.

With over seven years experience in internet and social media marketing, and as someone who is passionate about staying on the leading edge of tech, I'm confident I can repeat that growth as your new Marketing Manager. In my current position, I successfully lead creative strategy and internal development teams. Specifically, I have:

- Skyrocketed Inbound Marketing ROI by 43%.
- Reduced Cost Per Lead by 35%.
- Boosted Landing Page Conversion Rates by 55%.

I'm adept at reading Google and user search intent, then translating that to measurable returns. Can we schedule a call to discuss ideas for growing your revenue by 25% in 2018?

Thank you for your time. I look forward to hearing from you.

Mary Chao

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Y Pai

Cover Letter In The Us Setup:

   Configuration Management Jon M. Quigley,Kim L. Robertson,2015-04-16 Configuration Management Theory Practice and Application details a comprehensive approach to configuration management from a variety of product development perspectives including embedded and IT It provides authoritative advice on how to extend products for a variety of markets due to configuration options The book also describes the importanc   **Network World** ,2000-11-20 For more than 20 years Network World has been the premier provider of information intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations Readers are responsible for designing implementing and managing the voice data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce   **Network World** ,2003-10-27 For more than 20 years Network World has been the premier provider of information intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations Readers are responsible for designing implementing and managing the voice data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce   InfoWorld ,2000-11-20 InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also celebrates people companies and projects   **InfoWorld** ,2003-01-13 InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also celebrates people companies and projects   *InfoWorld* ,2001-01-15 InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also celebrates people companies and projects   **Computerworld** ,2003-01-13 For more than 40 years Computerworld has been the leading source of technology news and information for IT influencers worldwide Computerworld s award winning Web site Computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global IT media network   *Managing MIS Implementation* Mark Keil,1991   *Network World* ,2003-01-13 For more than 20 years Network World has been the premier provider of information intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations Readers are responsible for designing implementing and managing the voice data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce   *InfoWorld* ,2001-04-23 InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also celebrates people companies and projects   The American Directory of Writer's Guidelines Brigitte M. Phillips,Susan D. Klassen,Doris Hall,2005 Perhaps the best kept secret in the publishing industry is that many publishers both periodical publishers and book publishers make available writer s guidelines to assist would be contributors Written by the staff at each publishing house these guidelines help writers target their submissions to the exact needs of the individual publisher The American Directory of Writer s Guidelines is a compilation of

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    Professional Memoirs, Corps of Engineers, United States Army and Engineer Department at Large ,1999   *Residential End Uses of Water* Peter W. Mayer,William B. DeOreo,1999 The American Water Works Association Research Foundation AWWARF and 22 municipalities water utilities water purveyors water districts and water providers funded this study Goals of this research included Providing specific data on the end uses of water in residential settings across the continent Assembling data on disaggregated indoor and outdoor uses Identifying variations in water used for each fixture or appliance according to a variety of factors and Developing predictive models forecast residential water demand This report represents a time and place snapshot of how water is used in single family homes in twelve North American locations Similarities and differences among end users were tabulated for each location analyzed and summarized Great care was taken to create a statistically significant representative sample of customer for each of the twelve locations However these twelve locations are not statistically representative of all North American locations   **Broadcasting & Cable** ,2006-04

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