



Mary Chao

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Omaha, 01/28/19

Ashley Almeida

Head of Marketing
Avantis, Inc.
3500 Hall Valley Drive
Omaha, NE 70862

Dear Ashley,

Two months ago, I hit a goal I never thought I'd reach. I pushed SEO traffic to 20-million monthly stores. One year ago, traffic for our four sites—all of which I manage through a team of 20 employees—reached at just 4 million per month. Upper management challenged me to lead the team toward doubling our traffic. We hit that goal in just six months, blowing away our sales revenue forecasts in the process.

I know your main upcoming challenge will be to grow revenue from your new website. With over seven years' experience in SEO and social media marketing, and as someone who is passionate about staying on the leading edge of tech, I'm confident I can repeat the growth I achieved with XYZ as your new Digital Marketing Manager.

In my current position, I successfully lead creative strategy and internal development teams. Specifically, I have:

- Skyrocketed Inbound Marketing ROI by 40%.
- Reduced Cost Per Lead by 25%.
- Boosted Landing Page Conversion Rates by 50%.

What impresses me most about your online marketing strategy is that you've managed to create a self-reliant team aligned with two basic key metrics only: traffic and conversions. This perfectly reflects my core professional values.

I'm adept at reading Google and user search intent, then translating that to measurable returns. Can we schedule a call to discuss ideas for growing your revenue by 25% in 2019?

Thank you for your time. I look forward to hearing from you.

Mary Chao
402-234-2538
marychao@gmail.com

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A red circular graphic with a gradient, appearing as a semi-circle or a partial circle, located to the right of the 'L Manion' text.

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Writers' & Artists' Guide to How to Hook an Agent James Rennoldson, 2020-03-19 The W A Guide to How to Hook an Agent is the definitive guide to putting together a manuscript submission and attracting the attention of a literary agent Structured around a series of real life questions raised at Writers Artists successful How to Hook an Agent events this lively and accessible Q A guide provides everything an unpublished writer needs to know about seeking the representation of a literary agent Full of practical detail and examples of good and bad practice it covers Responses to over 180 questions asked by writers about getting an agent How to research and approach an agent The key ingredients of a submission How to draft a successful covering letter What to expect when working with an agent The agent publisher relationship Contracts rights and royalties This unique guide is suitable for writers of fiction and non fiction and writing across different genres and age ranges

Professional Transitions in Nursing Alister Hodge, Wayne Varndell, 2020-07-25 Written by clinical lecturers Professional Transitions in Nursing provides a practical and accessible guide to the core knowledge and skills required by nurse graduates entering the Australian workforce for the first time Part I focuses on the structure of the Australian healthcare system and the national competency standards The authors examine key issues including ethics law and codes of conduct as well as the leadership team building and communication skills necessary in a constantly changing and high pressure environment Part II outlines the clinical skills and practices a nurse graduate must master including clinical assessment risk management and reporting management plans diagnostics reasoning collaboration with other health professionals and working with patients from diverse backgrounds A special feature is an analysis of issues in Aboriginal and Torres Strait Islander nursing practice The authors also outline health information systems and technologies and how to utilise these most effectively Part III looks at career planning and lifelong learning with advice on applying for a nursing position and continual professional development This is an essential reference for both nursing graduates and overseas qualified nurses seeking to pursue a career in Australia This text will be of tremendous use to new graduate nurses nurses relocating from overseas and those of us who support these nurses during their transitions The language is easily accessible and important content about everyday nursing practice is discussed in a practical and logical way A particular strength is the use of research to support key points of discussion Professor Andrea Marshall Professor of Acute and Complex Care Nursing Griffith University This book is a must have for undergraduates newly graduated and overseas qualified registered nurses entering the Australian healthcare workforce for the first time Written by experienced nurses the book provides essential up to date information that is presented in an easily accessible way I highly recommend this book Associate Professor Jacqueline Bloomfield Sydney Nursing School University of Sydney For educators supporting student new graduate and international graduate nurses this text will be an important resource and is superbly structured to guide curriculum development and delivery Dr Danny Hills Senior Lecturer School of Nursing and Midwifery Monash University

A Comparison of the

Level of Career Advancement in Business Between Selected Liberal Arts and Science Graduates and Business Administration Graduates William John Kearney,1965 *Signs and Symbols* Chris Kiernan,Linda M. Jones,1982

Journal of the National Cancer Institute ,1997 Each issue is packed with extensive news about important cancer related science policy politics and people Plus there are editorials and reviews by experts in the field book reviews and commentary on timely topics The Athenaeum ,1900 National Labor Relations Board V. Brown Specialty Company ,1970 **Graphic and Analytic Statics in Theory and Comparison** Robert Hudson Graham,1883 American Law Reports Annotated ,1919 **Athenaeum and Literary Chronicle** ,1900 **Parliamentary Papers** Great Britain.

Parliament. House of Commons,1910 **California. Court of Appeal (2nd Appellate District). Records and Briefs** California (State)., *Cambridge Business English Dictionary* Roz Combley,2011-11-10 The most up to date business English dictionary created specially for learners of English Thomas Pownall Charles Assheton Whately Pownall,1908

United States of America V. The New York Great Atlantic & Pacific Tea Company, Inc ,1948 *Report* Commonwealth Shipping Committee,1911 **Sessional Papers** Great Britain. Parliament. House of Commons,1910 *Information Technology Careers* Drew Bird,Mike Harwood,2000 Serves as an independent definitive reference guide to IT industry certification programs training programs and materials what to expect from the job market ways for certified professionals to remain current in their fields and how to grow professionally to meet the changing needs of this job market Evaluates all major vendor and non vendor specific certifications as an independent A Z reference of certification providers Addresses future growth of each certification with one two and five year forecasts on growth and industry changes Contains valuable tips from IT recruiters on ways for those holding certifications to break into the IT industry **The Massachusetts register** ,1988-06-24 "Code of Massachusetts regulations, 2016" ,2016 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020

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