

## Module 4: Multinational, Foreign Investment, and Trade (Lessons 10-17)

1. Define and compare portfolio investment and foreign direct investment. (See Lessons 10-11)
  - Portfolio investments are often a part of financing the company's stock. When, for instance, stock is to be sold or sold to the firm's shareholders.
  - Foreign Direct Investment refers to an investment in or the acquisition of foreign assets to be used to create and manage firms.
2. Describe the reasons and strategies that governments practice FDI. (See "Why governments Encourage FDI" sections in Lessons 10-11)
  - a) Reasons: Governments want to practice FDI when they are eager to expand their domestic economy and attract new technologies, business know-how, and capital to their country.
  - b) Strategies—describe the following:
    - i. Government investment in innovation and R&D incentives is used. Incentives to invest, also may be a creation of favorable laws and rules.
    - ii. Good infrastructure, including road, rail, and waterways.
    - iii. Promote business strategy. They seek to increase businesses that are local operating conditions are stable, transparent.
    - iv. Attract foreign business through education and job training.
    - v. Export processing zones: Export processing zones are special economic zones are usually a different geographic area and a port that is ready to promote export industries. There are nearly 5000 zones across 147 countries. These zones can attract investment, create jobs, and boost exports.
3. Describe the reasons and strategies that governments practice FDI. (See "Why governments Encourage or Restrict FDI" sections in Lessons 10-11)
  - a) Reasons: Governments want to be able to control and regulate the flow of FDI so that local political and economic concerns are not disturbed.
  - b) Strategies—describe the following and provide examples:
    - i. Specific ownership restrictions: Most governments have specific ownership restrictions. If they want to keep control of local markets or industries in their citizens' hands.
    - ii. Protectionism: A company's local government will usually impose factors and subsidies to promote.

## Study Guide Module 9 Answers

**Lilla Jean York**

## **Study Guide Module 9 Answers:**

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