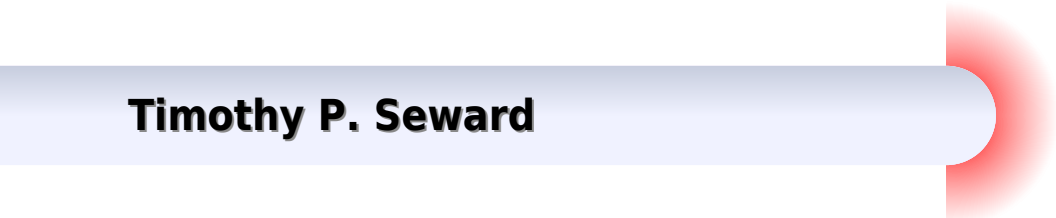




The Ultimate Guide to Amazon Marketing

Amazon Guide

Timothy P. Seward



Amazon Guide:

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Amazon Income Sharon Cohen, 2010 The Internet affiliate program industry is one of the largest and fastest growing digital revenue generators in the world with more than 65 billion in total income brought in during the 2006 fiscal year It is because of programs like Amazon's Associate program which has been around for more than a decade and allows casual every day users of the Internet to install widgets and links on their Web sites that link back to Amazon products Users like you can earn commissions of up to 15% on products that your Web site visitors purchase when they visit Amazon With the world's largest online retailer as a potential source of income you can make generate endless streams of income as a result No matter where you are from how old you are and what your background is you can build and run a highly profitable business with Amazon This comprehensive book is written to show you exactly how to do so You will learn every detail necessary to complete the transformation from casual Internet user to Amazon guru in just a matter of weeks making unfathomable amounts of money by selling Amazon products your own products starting a store promoting outside projects and making referrals In this book you will learn how the Amazon business model works and how much money they will pay you in multiple different ways You will learn how to build a traffic funnelling Web site with dozens of free tools such as blogs podcasts videos and social networks that will allow you to increase the number of visitors you can send to Amazon in no time for minimal investment You will learn how to take advantage of the Amazon Kindle program and its revolutionary take on digital distribution of books and newspapers You will learn what you can do to start your own store in the Amazon Marketplace selling products at set prices to anyone in the world in much the same way you could on eBay with substantially more freedom Learn how to publish your own books on Amazon with little to no investment and use the features Amazon provides such as Search Inside and digital distribution to reach more people faster than you could anywhere else In addition learn how you can take advantage of multimedia services on Amazon such as Advantage that allow you to publish your own music videos and professional titles around the globe Learn how to use Amazon Connect effectively to promote your products and reach potential customers and how Amazon provides dozens of additional methods by which you can advertise your products without outside investments You will learn how to choose a niche to market towards and what you need to create in your Web site to make your visitors more willing to click your links and purchase the products you are promoting or selling on Amazon Hours of extensive research and interviews with the top Amazon associates and independent authors have given

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