



STRATEGY AND COMPETITION

BUSN-6200
3 Credits
03/18/2013 to 05/17/2013

Section 36
S2 2013
Modified 02/28/2013

MEETING TIMES

Lecture/Seminar

Monday, 5:30 PM to 9:30 PM, Colorado Springs Metropolitan Campus

CONTACT INFORMATION

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DESCRIPTION

The student examines the conceptual and practical aspects of business policies and policy decision making by utilizing all the concepts, theories, and tools that were presented in the previous courses. The student should be able to analyze and recommend a comprehensive and workable approach to the situation. The course should cover current business issues and developments.

Requisites

Completion of all other required courses in the MBA

OBJECTIVES

OUTCOMES

Outcome	Expectation
1. Students understand the important facts, terminology, concepts, principles, and theories in the area of Strategy.	Students can discuss the results of research variables to firm performance (e.g. The PIMS Students can describe the various models and conduct external and internal analysis (e.g. S

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Excel 2016 for Business Statistics Thomas J. Quirk, 2016-08-31 This book shows the capabilities of Microsoft Excel in teaching business statistics effectively. Similar to the previously published *Excel 2010 for Business Statistics* this book is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems. If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you. Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However *Excel 2016 for Business Statistics A Guide to Solving Practical Problems* is the first book to capitalize on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems. Practice problems are provided at the end of each chapter with their solutions in an appendix. Separately there is a full Practice Test with answers in an Appendix that allows readers to test what they have learned.

Excel 2019 for Business Statistics Thomas J. Quirk, 2020-05-30 Newly revised to specifically provide demonstration in Excel 2019 this volume shows the capabilities of Microsoft Excel in business statistics. Similar to its predecessor *Excel 2016 for Business Statistics* it is a step by step exercise driven guide for students and practitioners who are looking to master Excel to solve practical business problems. Excel a widely available computer program for students and professionals is also an effective teaching and learning tool for quantitative analyses in business courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. *Excel 2019 for Business Statistics A Guide to Solving Practical Problems* capitalizes on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems. Practice problems are provided at the end of each chapter with their solutions in an appendix. Separately there is a full practice test with answers in an appendix that allows readers to test what they have learned.

Excel 2007 for Business Statistics Thomas J. Quirk, 2012-08-09 This is the first book to show the capabilities of Microsoft Excel to teach business statistics effectively. It is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems. If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you. Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past.

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Excel 2013 for Business Statistics Thomas J. Quirk, 2014-11-22 This is the first book to show the capabilities of Microsoft Excel to teach business statistics effectively It is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses Its powerful computational ability and graphical functions make learning statistics much easier than in years past However Excel 2013 for Business Statistics A Guide to Solving Practical Problems is the first book to capitalize on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems Practice problems are provided at the end of each chapter with their solutions in an Appendix Separately there is a full Practice Test with answers in an Appendix that allows readers to test what they have learned

Excel 2010 for Business Statistics Thomas J Quirk, 2011-08-04 This is the first book to show the capabilities of Microsoft Excel to teach business statistics effectively It is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses Its powerful computational ability and graphical functions make learning statistics much easier than in years past However Excel 2010 for Business Statistics A Guide to Solving Practical Business Problems is the first book to capitalize on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems Practice problems are provided at the end of each chapter with their solutions in an appendix Separately there is a full Practice Test with answers in an Appendix that allows readers to test what they have learned

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