

WEBSTER UNIVERSITY • COLO SPRINGS, CO METRO CAMPUS • GEORGE HERBERT WALKER SCHOOL
OF BUSINESS & TECHNOLOGY • BUSINESS DEPARTMENT



STRATEGY AND COMPETITION

BUSN-6200
3 Credits
03/18/2013 to 05/17/2013

Section 36
S2 2013
Modified 02/28/2013

MEETING TIMES

Lecture/Seminar

Monday, 5:30 PM to 9:30 PM, Colorado Springs Metropolitan Campus

CONTACT INFORMATION

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DESCRIPTION

The student examines the conceptual and practical aspects of business policies and policy decision making by utilizing all the concepts, theories, and tools that were presented in the previous courses. The student should be able to analyze and recommend a comprehensive and workable approach to the situation. The course should cover current business issues and developments.

Requisites

Completion of all other required courses in the MBA

OBJECTIVES

OUTCOMES

Outcome	Expectation
1. Students understand the important facts, terminology, concepts, principles, and theories in the area of Strategy.	Students can discuss the results of research variables to firm performance (e.g. The PIMS) Students can describe the various models an conduct external and internal analysis (e.g. S

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Arthur Fremont Rider



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Excel 2016 for Business Statistics Thomas J. Quirk, 2016-08-31 This book shows the capabilities of Microsoft Excel in teaching business statistics effectively Similar to the previously published *Excel 2010 for Business Statistics* this book is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses Its powerful computational ability and graphical functions make learning statistics much easier than in years past However *Excel 2016 for Business Statistics A Guide to Solving Practical Problems* is the first book to capitalize on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems Practice problems are provided at the end of each chapter with their solutions in an appendix Separately there is a full Practice Test with answers in an Appendix that allows readers to test what they have learned

Excel 2019 for Business Statistics Thomas J. Quirk, 2020-05-30 Newly revised to specifically provide demonstration in Excel 2019 this volume shows the capabilities of Microsoft Excel in business statistics Similar to its predecessor *Excel 2016 for Business Statistics* it is a step by step exercise driven guide for students and practitioners who are looking to master Excel to solve practical business problems Excel a widely available computer program for students and professionals is also an effective teaching and learning tool for quantitative analyses in business courses Its powerful computational ability and graphical functions make learning statistics much easier than in years past *Excel 2019 for Business Statistics A Guide to Solving Practical Problems* capitalizes on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems Practice problems are provided at the end of each chapter with their solutions in an appendix Separately there is a full practice test with answers in an appendix that allows readers to test what they have learned This new edition offers a wealth of new sample problems as well as updated chapter content throughout

Excel 2007 for Business Statistics Thomas J. Quirk, 2012-08-09 This is the first book to show the capabilities of Microsoft Excel to teach business statistics effectively It is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses Its powerful computational ability and graphical functions make learning statistics much easier than in years past

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Excel 2013 for Business Statistics Thomas J. Quirk, 2014-11-22 This is the first book to show the capabilities of Microsoft Excel to teach business statistics effectively It is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses Its powerful computational ability and graphical functions make learning statistics much easier than in years past However Excel 2013 for Business Statistics A Guide to Solving Practical Problems is the first book to capitalize on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems Practice problems are provided at the end of each chapter with their solutions in an Appendix Separately there is a full Practice Test with answers in an Appendix that allows readers to test what they have learned

Excel 2010 for Business Statistics Thomas J Quirk, 2011-08-04 This is the first book to show the capabilities of Microsoft Excel to teach business statistics effectively It is a step by step exercise driven guide for students and practitioners who need to master Excel to solve practical business problems If understanding statistics isn't your strongest suit you are not especially mathematically inclined or if you are wary of computers this is the right book for you Excel a widely available computer program for students and managers is also an effective teaching and learning tool for quantitative analyses in business courses Its powerful computational ability and graphical functions make learning statistics much easier than in years past However Excel 2010 for Business Statistics A Guide to Solving Practical Business Problems is the first book to capitalize on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific easy to understand business problems Practice problems are provided at the end of each chapter with their solutions in an appendix Separately there is a full Practice Test with answers in an Appendix that allows readers to test what they have learned

CompetitiveEdge: A Guide to Business Programs 2013 Peterson's, 2013-04-15 Peterson's CompetitiveEdge A Guide to Graduate Business Programs 2013 is a user friendly guide to hundreds of graduate business programs in the United States Canada and abroad Readers will find easy to read narrative descriptions that focus on the essential information that

defines each business school or program with photos offering a look at the faces of students faculty and important campus locales Quick Facts offer indispensable data on costs and financial aid information application deadlines valuable contact information and more Also includes enlightening articles on today's MBA degree admissions and application advice new business programs and more

The Journal of Health and Physical Education ,1943 **Barron's Guide to Graduate Business Schools** ,2005 Journal of Health, Physical Education, Recreation ,1943 *Graduate Programs in Business, Education, Information Studies, Law & Social Work* 2014 (Grad 6) Peterson's,2013-12-20 Peterson's Graduate Programs in Business Education Information Studies Law Social Work 2014 contains comprehensive profiles of more than 11 000 graduate programs in disciplines such as accounting finance business administration management education human resources international business law library information studies marketing social work transportation management and more Up to date info collected through Peterson's Annual Survey of Graduate and Professional Institutions provides valuable data on degree offerings professional accreditation jointly offered degrees part time evening weekend programs postbaccalaureate distance degrees faculty students requirements expenses financial support faculty research and unit head and application contact information There are helpful links to in depth descriptions about a specific graduate program or department faculty members and their research and more Also find valuable articles on financial assistance the graduate admissions process advice for international and minority students and facts about accreditation with a current list of accrediting agencies

The Directory of MBAs ,1999 *Webster's Collegiate Dictionary* ,1917 **Business Digest and Investment Weekly** ,1918 **Business Digest and Investment Weekly** Arthur Fremont Rider,1920 **Prentice-Hall Business Digest Service** ,1918 **Financial Report of the Treasurer and Business Agent** Northwestern University (Evanston, Ill.),1912 *White-Orr's Classified Business Directory* ,1920 *The Current Business Cyclopedia* ,1917

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