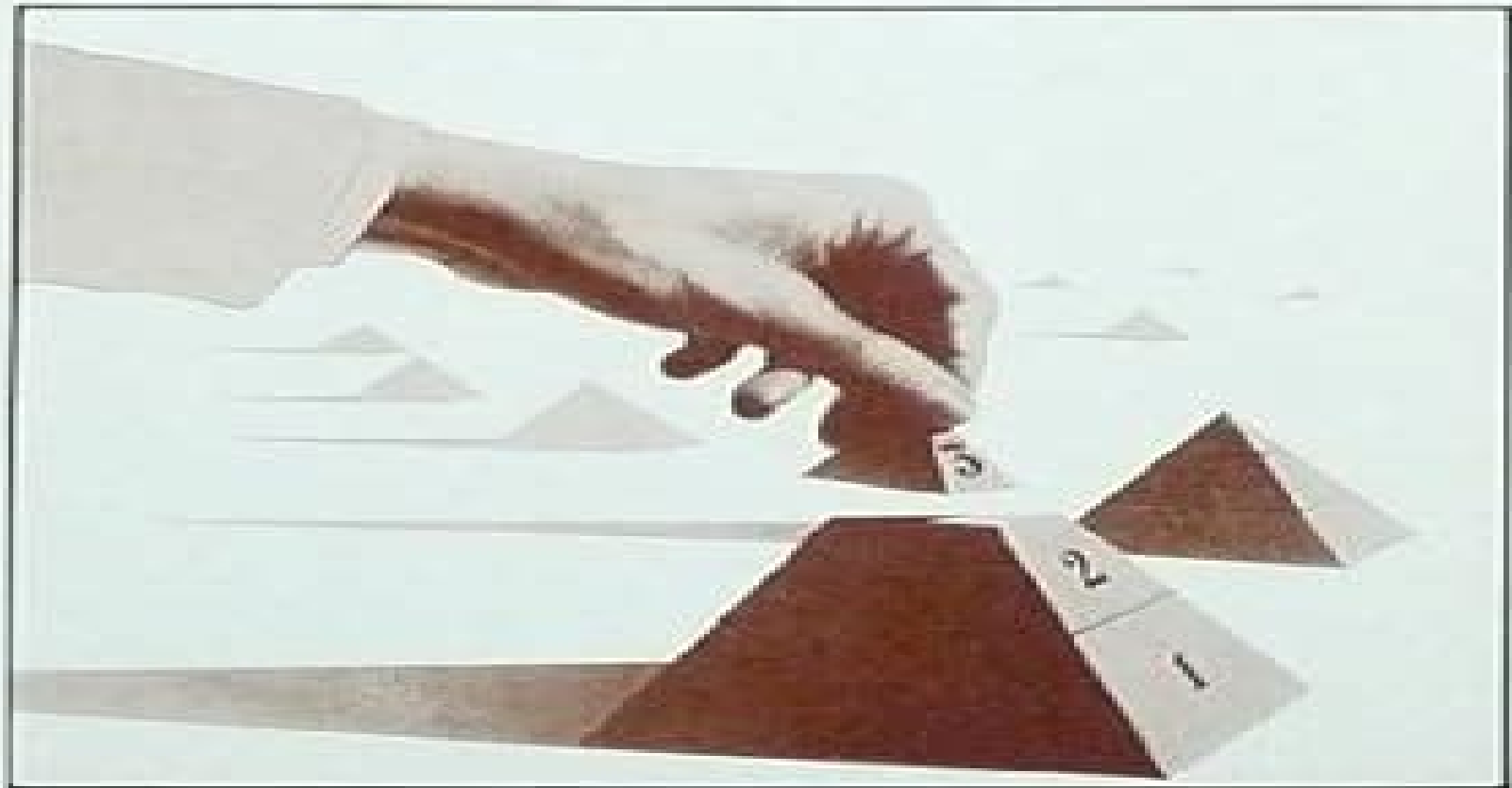


systematic approach to
**ADVERTISING
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STEPHEN BAKER

Systematic Approach To Advertising Creativity

Stephen Baker



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