



easyJet

SEPHORA

NINJA

currys

Early Access Deals Discount Customer Service

Silas Mary



Early Access Deals Discount Customer Service:

You Are Sold! How to Create Deals Customers Can't Refuse Rohit Soni,2024-10-14 Mastering Business Success with You Are Sold by Rohit Soni Introduction to Irresistible Offers In today's competitive landscape the ability to craft compelling offers is more than a desirable skill it's essential for success You Are Sold by Rohit Soni serves as your ultimate lifetime guide to mastering this art of business success With actionable strategies designed for entrepreneurs marketers and coaches this book empowers you to create irresistible offers that leave a lasting impact Transform Your Business Journey From generating revenue for clients to captivating audiences You Are Sold equips you with proven techniques that ensure your offers stand out Rohit Soni a renowned marketing expert and two time TEDx speaker shares valuable insights that allow you to nurture prospects into lifelong customers As you delve into the pages you will discover how to deliver value that exceeds expectations and sets your brand apart Why This Book Matters Featuring a foreword by Ken D Foster You Are Sold is not just a book it's your key to unlocking business success Whether you're seeking to elevate your skills or aiming to become the go-to person in your industry Rohit Soni's guidance enables you to craft offers that your audience cannot refuse Get ready to scale your success and make a significant impact in your business journey

Discounts NOW! Master the Art of Online Bargaining: 99+ Message Templates for Better Deals Online. Uncover Secrets for Best Offers, Hassle-free Refunds, Exceptional Services, and Effective Complaints. John Lewis,2023-10-11 Discounts NOW Master the Art of Online Bargaining is your essential guide to becoming a savvy online shopper In today's digital world where e-commerce reigns supreme this book reveals the secrets of effective negotiation that can help you secure discounts find the best deals and make the most of your online shopping experience Learn the art of crafting persuasive messages to communicate with sellers and customer service representatives convincing them to grant you discounts and special offers Discover the key elements of an effective bargaining message including politeness clarity value proposition reasons for bargaining offering solutions and flexibility Moreover delve into the psychology of persuasion exploring concepts like social proof scarcity and reciprocity and how to apply them to your advantage in online negotiations Whether you're an experienced online shopper or new to the world of e-commerce this book will empower you to maximize your savings and navigate the digital marketplace with confidence

From Side Hustle to System: How to Escape the Grind and Scale Fast Shantel Tessier ,Onyedikachi Ngene , From Side Hustle to System is the ultimate guide to transforming your passion project into a profitable scalable business If you're ready to break free from the hustle and create a system that works for you this book is for you Learn how to manage time streamline operations and build sustainable growth Discover the secrets to creating repeatable systems automating your business and making your side hustle a full fledged enterprise Packed with real world examples actionable steps and practical tips this book will help you escape the grind and scale faster than ever

E-COMMERCE 99+ Essential Message Templates Message Magic,2023-08-22 Supercharge your e-commerce success

with E commerce 99 Essential Message Templates This game changing toolkit provides ready to use templates for effective communication that drives results in online businesses Crafting the perfect message in the fast paced e commerce world can be challenging That s why this book offers 99 meticulously crafted templates covering customer service order management marketing and supplier communication Each template ensures clear and concise messaging and can be customized to match your brand By leveraging these templates you ll streamline communication save time and maintain consistency across channels Whether handling customer inquiries managing orders promoting products or forging partnerships you ll have the tools to excel in every e commerce scenario Beyond templates this book offers practical tips on communication best practices Master tone of voice personalization handling difficult situations and putting customers first to build stronger relationships and drive success Don t let communication hurdles hold you back Grab E commerce 99 Essential Message Templates now and unlock the power of effective communication for unparalleled e commerce triumph

From Offline to Online, Thrive in the Digital Age: How to Succeed in the New Economy and Stay Competitive Silas Mary, 2025-02-11 The world is shifting online and businesses that fail to adapt will be left behind This book provides a comprehensive guide to thriving in the digital economy whether you re an entrepreneur freelancer or corporate leader Learn how to build an online presence leverage digital tools and scale your business for the future By embracing digital transformation you ll stay ahead of trends future proof your career and unlock new income opportunities Whether you re transitioning from a traditional business or looking to enhance your digital strategy this book gives you the roadmap to long term success in the online world

Retention Simplified Chirag Parmar, 2024-07-31 In today s fast paced digital landscape mastering marketing automation is crucial for businesses aiming to thrive Chaos to Clarity crafted by WebEngage is a beacon of guidance for CMOs CEOs and Retention Marketers navigating the complex realm of marketing automation Key Takeaways Loyalty Beyond Transactions Shift focus from mere transactions to nurturing relationships built on empathy and understanding establishing a unified vision that resonates with your audience Data Driven Insights Harness the power of data to inform strategic decisions understanding the significance of Customer Lifetime Value CLTV as the North Star metric guiding your efforts Marketing Automation Maturity Grasp the significance of the Marketing Automation Maturity Index MAMI moving from basic data collection to advanced segmentation omnichannel engagement personalization and insightful analytics Segmentation Strategies Embrace a new segmentation approach that is Mutually Exclusive Collectively Exhaustive MECE avoiding operational chaos and ensuring tailored communication Personalization at Scale Utilize derived attributes and propensity modeling to propel personalization efforts crafting adaptive dynamic microsegments for targeted promotional campaigns Omnichannel Engagement Orchestrate seamless experiences across multiple channels understanding the nuances between multi channel and omnichannel strategies to create a winning channel mix Content Personalization Progress from attribute level personalization to catalog and recommendation level personalization leveraging AI powered insights for hyper personalized engagements Dashboard

Analytics Evolve your analytical capabilities from basic funnels to advanced filters and hypothesis based experimentation leveraging AI for predictive intelligence and continuous optimization AI in User Engagement Leverage AI as a strategic partner not a replacement for human touch constant experimentation and measuring campaign effectiveness Optimization and Growth Identify growth levers and optimize user journeys converting unknown users to known users driving repeat transactions and building a sustainable 12 month growth charter Why Read This Book Chaos to Clarity offers a comprehensive roadmap for mastering marketing automation tailored specifically for the E Commerce D2C domain By delving into the intricacies of data driven insights segmentation personalization omnichannel engagement and AI powered optimization this book equips leaders with the tools necessary to navigate the evolving landscape of digital marketing successfully For CMOs CEOs and Retention Marketers this book serves as an indispensable guide to not only understand the nuances of marketing automation but also to implement actionable strategies that drive sustainable growth and foster lasting customer relationships Whether you re seeking to refine your segmentation approach enhance personalization efforts or leverage AI for predictive insights Chaos to Clarity empowers you to transform chaos into clarity unlocking the full potential of your marketing endeavors

“A Text Book on Customer Relationship Management (CRM)- A Journey from Suspect to Advocate” Prof. (Dr.) Moloy Ghoshal,2025-06-18 This text book on Customer Relationship Management CRM A Journey from Suspect to Advocate has been designed according to the latest syllabus prescribed by different Universities of Delhi Bhubaneswar Kolkata and Chennai for MBA BBA B Com H and BCA students The contents in this book have been incorporated in such a manner to provide maximum flexibility to both teachers and students on this subject The learning materials have been in scripted based on more than 25 years of teaching experience of the Author The Author has ensured to cover all topics with latest examples where applicable Students deserved the best in keeping with this spirit care has been taken to provide best material to enlighten them on this subject Some of the Special Features of this Book are Written in lucid and simple language Extensive coverage of the syllabus as demanded Presentation of text is clear and precise Review questions are given at the end of each chapter along with some previous years questions of different Universities Few case studies have been discussed at the end of the book

Decoding the TOEFL® iBT SPEAKING Intermediate (New TOEFL Edition) Michael A. Putlack, Stephen Poirier, Tony Covello,Stephen Poirier,Tony Covello,2021-11-10 MP3 CD www.darakwon.co.kr Decoding the TOEFL iBT Reading Listening Speaking Writing 3 Basic Intermediate Advanced 12 Decoding the TOEFL iBT SPEAKING Intermediate New TOEFL Edition Decoding the TOEFL iBT SPEAKING Intermediate 2019 8 iBT Speaking 4 10 2 1 4 QR MP3 sample notes sample response iBT Speaking iBT Speaking 4 10 2 iBT Speaking 1 iBT Speaking 1 4 MP3 Introduction About the TOEFL iBT Speaking Section How to Use This Book Part A Independent Speaking Task Question 1 1 10 Part B Integrated Speaking Tasks Reading Listening and Speaking Question 2 1 10 Question 3 1 10 Part C Integrated Speaking Tasks Listening and Speaking Question 4 1 10 Actual Test

The Uganda Gazette Uganda,2017-05

The Sponsorship Seeker's Toolkit, Fourth Edition Kim Skildum-Reid, Anne-Marie Grey, 2014-04-18 THE BIBLE OF SPONSORSHIP UPDATED WITH NEW SOCIAL MEDIA AND OTHER DIGITAL STRATEGIES The Sponsorship Seeker s Toolkit fourth edition makes cutting edge best practice sponsorship not only achievable but sensible and straightforward Corporate sponsorship experts Kim Skildum Reid and Anne Marie Grey have updated their classic guide to put you miles ahead of the competition New material includes the integration of social media into existing strategies developing leverage ideas for proposals more case studies than ever and important trends in the world of corporate sponsorship PRAISE FOR THE SPONSORSHIP SEEKER S TOOLKIT This book leads you step by step through the choices you have to make throughout the process from gathering internal support to renewal I have never read a better how to book on seeking sponsors AD MAATJENS Founder and Director Sponsorreport One of the best and most thorough how to books in fundraising A must read orientation for nonprofits considering transforming their approach or venturing into the exciting world of sponsorship KYLA SHAWYER Chair of the International Fundraising Congress IFC Chief Operating Officer SCIA International Alliance The Sponsorship Seeker s Toolkit contains all the information you ll need to successfully develop deliver and manage a best practice sponsorship program using an easy to understand step by step process supported by useful case studies and example templates KYM OBERAUER founder of PracticalSponsorshipIdeas com

"Code of Massachusetts regulations, 1988" ,1988 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020 **"Code of Massachusetts regulations, 1992"** ,1992 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020 **"Code of Massachusetts regulations, 1991"** ,1991 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020 **"Code of Massachusetts regulations, 1989"** ,1989 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020 **World Telecommunication Development Report 1995** International Telecommunication Union,1995 **Access to Utility Service** Margot Freeman Saunders,1996 **Marcive Newsletter** ,1993 **"Code of Massachusetts regulations, 1990"** ,1990 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020 **Data Base Directory** ,1987 **Mediaweek** ,1997

Yeah, reviewing a book **Early Access Deals Discount Customer Service** could accumulate your near connections listings. This is just one of the solutions for you to be successful. As understood, expertise does not suggest that you have extraordinary points.

Comprehending as with ease as accord even more than further will pay for each success. neighboring to, the statement as competently as insight of this Early Access Deals Discount Customer Service can be taken as capably as picked to act.

https://apps.mitogames.com.br/public/Resources/fetch.php/bookstagram_picks_sat_practice_same_day_delivery.pdf

Table of Contents Early Access Deals Discount Customer Service

1. Understanding the eBook Early Access Deals Discount Customer Service
 - The Rise of Digital Reading Early Access Deals Discount Customer Service
 - Advantages of eBooks Over Traditional Books
2. Identifying Early Access Deals Discount Customer Service
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Early Access Deals Discount Customer Service
 - User-Friendly Interface
4. Exploring eBook Recommendations from Early Access Deals Discount Customer Service
 - Personalized Recommendations
 - Early Access Deals Discount Customer Service User Reviews and Ratings
 - Early Access Deals Discount Customer Service and Bestseller Lists
5. Accessing Early Access Deals Discount Customer Service Free and Paid eBooks
 - Early Access Deals Discount Customer Service Public Domain eBooks

- Early Access Deals Discount Customer Service eBook Subscription Services
- Early Access Deals Discount Customer Service Budget-Friendly Options
- 6. Navigating Early Access Deals Discount Customer Service eBook Formats
 - ePub, PDF, MOBI, and More
 - Early Access Deals Discount Customer Service Compatibility with Devices
 - Early Access Deals Discount Customer Service Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Early Access Deals Discount Customer Service
 - Highlighting and Note-Taking Early Access Deals Discount Customer Service
 - Interactive Elements Early Access Deals Discount Customer Service
- 8. Staying Engaged with Early Access Deals Discount Customer Service
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Early Access Deals Discount Customer Service
- 9. Balancing eBooks and Physical Books Early Access Deals Discount Customer Service
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Early Access Deals Discount Customer Service
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Early Access Deals Discount Customer Service
 - Setting Reading Goals Early Access Deals Discount Customer Service
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Early Access Deals Discount Customer Service
 - Fact-Checking eBook Content of Early Access Deals Discount Customer Service
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

Early Access Deals Discount Customer Service Introduction

Free PDF Books and Manuals for Download: Unlocking Knowledge at Your Fingertips In today's fast-paced digital age, obtaining valuable knowledge has become easier than ever. Thanks to the internet, a vast array of books and manuals are now available for free download in PDF format. Whether you are a student, professional, or simply an avid reader, this treasure trove of downloadable resources offers a wealth of information, conveniently accessible anytime, anywhere. The advent of online libraries and platforms dedicated to sharing knowledge has revolutionized the way we consume information. No longer confined to physical libraries or bookstores, readers can now access an extensive collection of digital books and manuals with just a few clicks. These resources, available in PDF, Microsoft Word, and PowerPoint formats, cater to a wide range of interests, including literature, technology, science, history, and much more. One notable platform where you can explore and download free Early Access Deals Discount Customer Service PDF books and manuals is the internet's largest free library. Hosted online, this catalog compiles a vast assortment of documents, making it a veritable goldmine of knowledge. With its easy-to-use website interface and customizable PDF generator, this platform offers a user-friendly experience, allowing individuals to effortlessly navigate and access the information they seek. The availability of free PDF books and manuals on this platform demonstrates its commitment to democratizing education and empowering individuals with the tools needed to succeed in their chosen fields. It allows anyone, regardless of their background or financial limitations, to expand their horizons and gain insights from experts in various disciplines. One of the most significant advantages of downloading PDF books and manuals lies in their portability. Unlike physical copies, digital books can be stored and carried on a single device, such as a tablet or smartphone, saving valuable space and weight. This convenience makes it possible for readers to have their entire library at their fingertips, whether they are commuting, traveling, or simply enjoying a lazy afternoon at home. Additionally, digital files are easily searchable, enabling readers to locate specific information within seconds. With a few keystrokes, users can search for keywords, topics, or phrases, making research and finding relevant information a breeze. This efficiency saves time and effort, streamlining the learning process and allowing individuals to focus on extracting the information they need. Furthermore, the availability of free PDF books and manuals fosters a culture of continuous learning. By removing financial barriers, more people can access educational resources and pursue lifelong learning, contributing to personal growth and professional development. This democratization of knowledge promotes intellectual curiosity and empowers individuals to become lifelong learners, promoting progress and innovation in

various fields. It is worth noting that while accessing free Early Access Deals Discount Customer Service PDF books and manuals is convenient and cost-effective, it is vital to respect copyright laws and intellectual property rights. Platforms offering free downloads often operate within legal boundaries, ensuring that the materials they provide are either in the public domain or authorized for distribution. By adhering to copyright laws, users can enjoy the benefits of free access to knowledge while supporting the authors and publishers who make these resources available. In conclusion, the availability of Early Access Deals Discount Customer Service free PDF books and manuals for download has revolutionized the way we access and consume knowledge. With just a few clicks, individuals can explore a vast collection of resources across different disciplines, all free of charge. This accessibility empowers individuals to become lifelong learners, contributing to personal growth, professional development, and the advancement of society as a whole. So why not unlock a world of knowledge today? Start exploring the vast sea of free PDF books and manuals waiting to be discovered right at your fingertips.

FAQs About Early Access Deals Discount Customer Service Books

How do I know which eBook platform is the best for me? Finding the best eBook platform depends on your reading preferences and device compatibility. Research different platforms, read user reviews, and explore their features before making a choice. Are free eBooks of good quality? Yes, many reputable platforms offer high-quality free eBooks, including classics and public domain works. However, make sure to verify the source to ensure the eBook credibility. Can I read eBooks without an eReader? Absolutely! Most eBook platforms offer web-based readers or mobile apps that allow you to read eBooks on your computer, tablet, or smartphone. How do I avoid digital eye strain while reading eBooks? To prevent digital eye strain, take regular breaks, adjust the font size and background color, and ensure proper lighting while reading eBooks. What the advantage of interactive eBooks? Interactive eBooks incorporate multimedia elements, quizzes, and activities, enhancing the reader engagement and providing a more immersive learning experience. Early Access Deals Discount Customer Service is one of the best book in our library for free trial. We provide copy of Early Access Deals Discount Customer Service in digital format, so the resources that you find are reliable. There are also many Ebooks of related with Early Access Deals Discount Customer Service. Where to download Early Access Deals Discount Customer Service online for free? Are you looking for Early Access Deals Discount Customer Service PDF? This is definitely going to save you time and cash in something you should think about.

Find Early Access Deals Discount Customer Service :

bookstagram picks sat practice same day delivery

student loan repayment how to tutorial

weekly ad 2025

~~nba preseason this month download~~

romantasy books on sale

nba preseason on sale

nba preseason guide tutorial

mental health tips mental health tips tips

math worksheet on sale returns

nvidia gpu discount install

side hustle ideas this month

goodreads choice today

goodreads choice near me

anxiety relief top movies review

black friday today customer service

Early Access Deals Discount Customer Service :

Drugs & Society by Hanson, Glen R. Drugs and Society ; Clean: Overcoming Addiction and Ending America's Greatest Tragedy. Drugs and Society: 9781284110876 Drugs and Society, Thirteenth Edition is written on a personal level and directly addresses college students by incorporating individual drug use and abuse ... Drugs & Society: 9781284197853 As a long-standing, reliable resource Drugs & Society, Fourteenth Edition ... Glen R. Hanson, PhD, DDS; Peter J. Venturelli, PhD; Annette E. Fleckenstein ... Drugs and Society Drugs and Society. Front Cover. Glen R. Hanson, Peter J. Venturelli, Annette E. Fleckenstein. Jones & Bartlett Learning, 2006 - Drug abuse - 587 pages. Drugs ... Glen R. Hanson; Peter J. Venturelli; Annette E. Fleckenstein Chapter 1 Introduction to Drugs and Society ; Chapter 2 Explaining Drug Use and Abuse ; Chapter 3 Drug Use, Regulation, and the Law ; Chapter 4 Homeostatic Systems ... Drugs & Society - Glen R. Hanson, Peter J. Venturelli ... Drugs & Society. Authors, Glen R. Hanson, Peter J. Venturelli, Annette E. Fleckenstein. Edition, 14. Publisher, Jones & Bartlett Learning, 2020. ISBN ... Drugs and Society 13th edition 9781284110876 Drugs and Society 13th Edition is written by Glen R. Hanson and published by Jones & Bartlett Learning. The Digital and eTextbook ISBNs for Drugs and ... Drugs And

Society by Glen R. Hanson The Tenth Edition of Drugs and Society clearly illustrates the impact of drug use and abuse on the lives of ordinary people and provides students with a ... Drugs & Society 14th edition 9781284197853 1284197859 Rent Drugs & Society 14th edition (978-1284197853) today, or search our site for other textbooks by Glen Hanson. Every textbook comes with a 21-day "Any ... Drugs and Society (Hanson, Drugs and Society) If you liked Drugs and Society (Hanson, Drugs and Society) you may also like: 12 Steps for Birth Parent Grief: navigating the adoption grief process. Soluzioni Esercizi Libri Black Cat SOLUZIONI ESERCIZI LIBRI BLACK CAT BOOK TESTIMONIAL. Invite to Soluzioni Esercizi Libri Black Cat review section! As serious readers ourselves, we know. Black Cat Soluzioni Libri Libri Di Grammatica Inglese Con Esercizi E Soluzioni · Frankenstein Black Cat Soluzioni · Black Cat Soluzioni Esercizi · Beowulf Black Cat Soluzioni Esercizi ... Soluzioni esercizi Black Cat "Robinson Crusoe" Scarica Soluzioni esercizi Black Cat "Robinson Crusoe" e più Esercizi in PDF di Inglese solo su Docsity! Daniel Defoe and his World Page 10 — activity 1 1C ... Beowulf Black Cat Soluzioni Pdf - Fill Online, Printable ... Get, Create, Make and Sign soluzioni esercizi beowulf black cat · How to edit beowulf black cat soluzioni pdf online · Comments and Help with beowulf soluzioni ... black - cat Sotto le copertine dei libri trovi le statistiche generali relative a quello specifico titolo, calcolate sulla media dei risultati di tutti esercizi svolti ... Beowulf black cat soluzioni: Fill out & sign online Edit, sign, and share beowulf black cat soluzioni pdf online. No need to install software, just go to DocHub, and sign up instantly and for free. Black Cat Soluzioni Esercizi Black Cat Esercizi Con Soluzioni PDF · Beowulf Black Cat Soluzioni Esercizi · The Canterbury Tales Black Cat Soluzioni Esercizi · Frankenstein Black Cat Soluzioni ... Soluzioni esercizi Black Cat "Frankenstein" Scarica Soluzioni esercizi Black Cat "Frankenstein" e più Esercizi in PDF di Inglese solo su Docsity! The Life of Mary Shelley Page 6 — Activities1&2 Open ... Risorse gratuite | Black Cat Risorse gratuite · Lesson Plans · Attività di Reading and Listening · Pillole Video con suggerimenti su come usare le letture graduate. "Strangers" by Morrison (online) TONI MORRISON. STRANGERS. 161 signal line of "No Exit," "L'enfer, c'est les ... Do you agree that it may be ethically wrong to create stories about the strangers ... TONI MORRISON (p. 129) "STRANGERS" — essay written to accompany a collection of photographs. ○. Toni Morrison discusses a strange incident she had once with a quirky old ... Toni Morrison - Strangers analysis - Annie's English Journal Mar 5, 2015 — Morrison's short essay, Strangers, explores the preconceived notions that people make of others, and questions why this is. The narrator meets ... In a strangers hand - summary about the norton reader This essay is in some way saying that we are all the same. Toni Morrison wrote about strangers' identities and how they fit into this world. I see that many ... Toni Morrison | "Strangers" (1998) Toni Morrison has been awarded both the Nobel Prize for Literature and the Pulitzer Prize in Fiction, the latter for her novel Beloved (1987). Reflection on Strangers by Toni Morrison [1] - Personal Site Dec 23, 2013 — The writer Toni Morrison tells a story between a fisherwoman and her. Toni met this strange fisherwoman at the fence set between her house ... Strangers, By Toni Morrison - 245 Words In the story "Strangers," Toni Morrison writes about how we judge the people for how they look or what they wearing. She tries to

explain how we immediately ... Stranger By Toni Morrison - 488 Words The world that has become apocalyptic, where only a few people are left alive. A father and a son struggling to survive, while other people commit inhuman ... Strangers by Toni Morrison Jan 1, 1998 — Her novels are known for their epic themes, vivid dialogue, and richly detailed African American characters; among the best known are her novels ... Toni Morrison on Creating the Connections We Long For Mar 10, 2016 — Several years ago, Morrison met a stranger--a woman--who was fishing near her property. They had a wonderful, 15-minute conversation about fish ...